



**MINORITY, WOMEN & EVANSTON BUSINESS ENTERPRISE (M/W/EBE)
DEVELOPMENT COMMITTEE**

Wednesday, September 20, 2017

6:30 P.M.

Lorraine H. Morton Civic Center, 2100 Ridge Ave, Aldermanic Library

MEMBERS PRESENT: Ald. Braithwaite, Ald. Rue Simmons, Kenneth Rodgers, Yves Lassere

MEMBERS ABSENT: Joshua Gutstein, Jessica Oldani, Bob Reece

STAFF PRESENT: Assistant City Manager Martin Lyons, Business Diversity Compliance Coordinator Sharon Johnson, Janella Hardin Administrative Secretary

OTHERS PRESENT: Sean van Dril, MacArthur Diggs, Bennett Johnson

PRESIDING MEMBER: Ald. Braithwaite

Declaration of a Quorum

With a quorum present, Chair Braithwaite called the meeting to order at 6:35pm.

Approval of Minutes

Motion to approve the Minutes as presented from July 19, 2017 made by Ald. Rue Simmons and seconded by Y. Lassere. **Vote called and taken. Motion passed unanimously.**

Guest Introduction

- a. Ald. Braithwaite introduced Northwestern student, Sean van Dril. He completed an analysis of the \$20k and under spend as a method to support local businesses. The City has also reach out to Districts 65 and 202 and Northwestern to participate in the analysis.
 - o S. van Dril discussed the metrics he used to verify the accuracy of the data (Treasurer's Reports from 2011-2016); he discussed target vendors with consecutive year purchases; Of the 440 target vendors, 80% are non-Evanston businesses and comprise 47% of the total spend in 2016.
 - o Ald. Rue Simmons requested a breakdown by spend category.
 - o Discussion on the next steps in the process; Generating letters to target vendors to locate to Evanston to create jobs for local residents; Develop a campaign to target current local vendors to hire residents; Match non-Evanston target vendors with Evanston-based alternative vendors using North American Industry Classification System (NAICS) codes; Provide the Committee with department purchase lists broken down by industry.
 - o Ald. Braithwaite explained that the goal is to take the completed information to the Economic Development Committee and subsequently to the Administration and Public Works Committee and City Council as a potential change to the purchasing policy.
 - o S. van Dril will return to the October 18, 2017 meeting with more analysis to be used for budget memos.

Unfinished Business

- a. Assist Agencies Certification – Inclusion of Chicago MSDC
 - Motion to approve acceptance of the ChicagoMSDC certification on the MWEBE Participation Compliance Form made by Ald. Rue Simmons, seconded by Y. Lassere. **Vote called and taken. Motion passed unanimously.**

STAFF REPORTS

- a. MWEBE Tracking Report Update
 - Copenhaver Construction, Bid 17-05 Fountain Square Renovation has 3 Evanston residents on the project (2 laborers and 1 truck driver). Current LEP compliance is 13% with further payroll audits pending.
 - Joel Kennedy Construction, Bid 17-03 2017 Water Main Improvement – 18% LEP compliance. 2 laborers. Project is almost complete. Should be completed by the beginning of October.
 - Building Paving, Bid 17-27 Parking Lot Improvement Projects is currently struggling with compliance with a late start. Current LEP compliance is 13%. Project is estimated to end at the end of November.
 - Ald. Braithwaite requested adding the total labor hours to LEP eligible projects on MWEBE Tracking Report.

Adjournment

Mr. Rodgers left the meeting, quorum lost at 7:19pm. Motion to adjourn made by Ald. Braithwaite and seconded by Ald. Rue Simmons. **Vote called and taken. Motion passed unanimously.** Meeting adjourned at 7:20pm.

Respectfully Submitted,
Janella Hardin, PHR