

6/3/97

39 - R - 97

A RESOLUTION

Authorizing City Manager to
Provide a \$20,000 Grant to
the Evanston Chamber of Commerce
for Establishment of an Evanston
Convention and Visitors Bureau

WHEREAS, the City of Evanston seeks to promote economic development throughout the City; and

WHEREAS, attraction of tourists, conventions and meetings enhances the City's economic development; and

WHEREAS, Convention and Visitors Bureaus (CVBs) are appropriate mechanisms nationally and in Illinois for promoting communities as destinations; and

WHEREAS, the State of Illinois has awarded the Evanston Chamber of Commerce \$40,000 to establish an Evanston CVB, contingent upon \$40,000 in local matching funds; and

WHEREAS, the Evanston Inventure has committed \$20,000 of the \$40,000 needed in matching funds; and

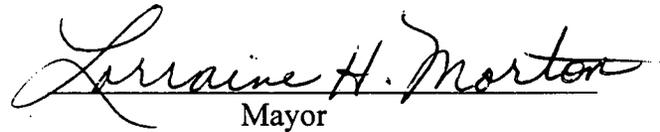
WHEREAS, the Economic Development Committee recommended during its meeting of May 28, 1997, that the City Council approve funding of the Evanston CVB in the amount of \$20,000;

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF EVANSTON, COOK COUNTY ILLINOIS:

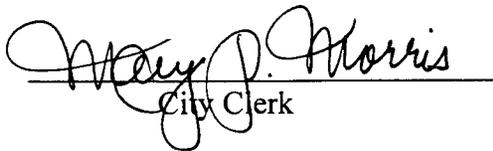
SECTION 1: That the City Council authorizes the City Manager to grant \$20,000 from the 1997-98 Budget to the Evanston Chamber of Commerce for establishment of the Evanston Convention and Visitors Bureau.

SECTION 2: That the Chamber of Commerce is encouraged to move forward expeditiously with the establishment of the Convention and Visitors Bureau and to make periodic reports to the City's Economic Development Committee.

SECTION 3: That this Resolution shall be in full force and effect from and after the date of its passage and approval in the manner provided by law.


Mayor

ATTEST:


City Clerk

Adopted: June 9, 1997