

14-R-04

A RESOLUTION

**Authorizing the City Manager to
Enter Into an Agreement With
WBEZ Chicago Public Radio 91.5 FM
For Promotional Sponsorship of the City's 2004
Ethnic Arts Festival, LakeShore Festival,
and Arts Week Evanston**

WHEREAS, the City has for many years organized and held such summer cultural events as the Ethnic Arts Festival, LakeShore Festival, and Arts Week Evanston; and

WHEREAS, these events provide a venue for artisans and performers to showcase their talents; and

WHEREAS, these events draw attendees from the Chicagoland area and provide economic and social benefits to the City and its citizens; and

WHEREAS, radio advertising of the Festivals and Concerts will publicize the events and thereby increase their attendance; and

WHEREAS, WBEZ Chicago Public Radio 91.5 FM sponsored these Festivals and Concerts last year and has agreed to provide sponsorship of these events; and

WHEREAS, acceptance of WBEZ Chicago Public Radio 91.5 FM's generous sponsorship valued at approximately \$14,400 is in the best interests of the citizens of Evanston,

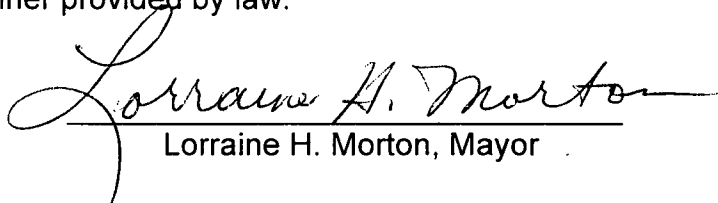
**NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY
OF EVANSTON, COOK COUNTY, ILLINOIS:**

SECTION 1: That the City Council hereby gratefully accepts the WBEZ Chicago Public Radio 91.5 FM's promotional sponsorship in the approximate amount of \$14,400 and acknowledges this contribution to the City's 2003 Ethnic Arts Festival, Lakeshore Festival, and Arts Week Evanston.

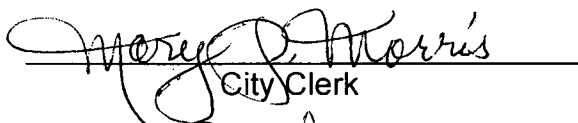
SECTION 2: That the City Council hereby authorizes and directs the City Manager to sign, and the City Clerk to attest, an agreement between the City and the Fund in substantial conformity with that attached hereto as Exhibit A and made a part hereof, providing for WBEZ Chicago Public Radio 91.5 FM's promotional sponsorship of the above-listed events for the year 2004 only.

SECTION 3: The City Manager is hereby authorized and directed to negotiate any additional terms and conditions of the Agreement as may be determined to be in the best interests of the City.

SECTION 4: That this Resolution shall be in full force and effect from and after its passage and approval in the manner provided by law.


Lorraine H. Morton, Mayor

ATTEST:


City Clerk

Adopted: April 13, 2004