

16-R-04

A RESOLUTION

**Authorizing the City Manager to Enter
Into an Agreement With the Chicago Tribune
For Promotional Sponsorship of the City's 2004
Ethnic Arts Festival, LakeShore Festival,
Starlight Concerts and Arts Week Evanston**

WHEREAS, the City has for many years organized and held such summer cultural events as the Ethnic Arts Festival, LakeShore Festival, Starlight Concerts, and Arts Week Evanston; and

WHEREAS, these events provide a venue for artisans and performers to showcase their talents; and

WHEREAS, these events draw attendees from the Chicagoland area and provide economic and social benefits to the City and its citizens; and

WHEREAS, print media advertising of the Festivals and Concerts will publicize the events and thereby increase their attendance; and

WHEREAS, the Chicago Tribune has agreed to provide the exclusive English-language print media sponsorship of these events; and

WHEREAS, acceptance of the Chicago Tribune's generous sponsorship valued at approximately \$31,948 is in the best interests of the citizens of Evanston,

**NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY
OF EVANSTON, COOK COUNTY, ILLINOIS:**

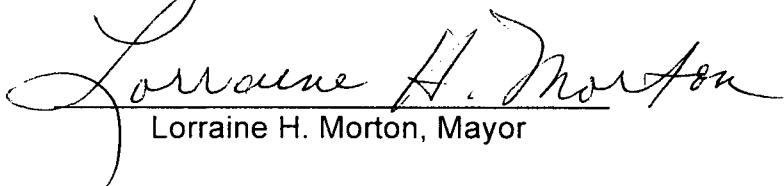
SECTION 1: That the City Council hereby gratefully accepts the Chicago Tribune's print media promotional sponsorship in the approximate amount of \$31,948

and acknowledges the contribution to the City's 2004 Ethnic Arts Festival, LakeShore Festival, Starlight Concerts, and Arts Week Evanston made by the Chicago Tribune.

SECTION 2: That the City Council hereby authorizes and directs the City Manager to sign, and the City Clerk to attest, an agreement between the City and the Fund in substantial conformity with that attached hereto as Exhibit A and made a part hereof, providing for Chicago Tribune print media promotional sponsorship of the above-listed events for the year 2004 only.

SECTION 3: The City Manager is hereby authorized and directed to negotiate any additional terms and conditions of the Agreement as may be determined to be in the best interests of the City.

SECTION 4: That this Resolution shall be in full force and effect from and after its passage and approval in the manner provided by law.


Lorraine H. Morton, Mayor

ATTEST:


City Clerk

Adopted: April 13, 2004