



UNIFIED SIGN PLAN APPLICATION

CASE #: _____

1. PROPERTY

Address 1501 Central Street, Evanston, IL 60208

Permanent Identification Number(s):

PIN 1: 05-35-310-015-0000 PIN 2: 05-35-310-019-0000

(Note: An accurate plat of survey for all properties that are subject to this application **must** be submitted with the application.)

2. APPLICANT

Name: Darren Nielson PIN 3: 05353100070000

Organization: HNTB Corporation PIN 4: 05353180150000

Address: 715 Kirk Drive PIN 5: 05353100200000

City, State, Zip: Kansas City, MO 64105 PIN 6: 05353100220000

Phone: Work: 816-527-2446 Home: _____ Cell/Other: 816-509-8502

Fax: Work: _____ Home: _____

E-mail: dnielsen@hntb.com

Please circle the primary means of contact.

What is the relationship of the applicant to the property owner?

- same
- architect
- officer of board of directors
- builder/contractor
- attorney
- other: _____
- potential purchaser
- lessee
- potential lessee
- real estate agent

3. PROPERTY OWNER (Required if different than applicant. All property owners must be listed and must sign below.)

Name(s) or Organization: Northwestern University

Address: 2020 Ridge Ave, Suite 250

City, State, Zip: Evanston, IL 60208

Phone: Work: 847-467-6943 Home: _____ Cell/Other: 773-230-3261

Fax: Work: _____ Home: _____

E-mail: Larry.blouin@northwestern.com

Please circle the primary means of contact.

"By signing below, I give my permission for the Applicant named above to act as my agent in all matters concerning this application. I understand that the Applicant will be the primary contact for information and decisions during the processing of this application, and I may not be contacted directly by the City of Evanston. I understand as well that I may change the Applicant for this application at any time by contacting the Zoning Office in writing."

Larry Blouin
Property Owner(s) Signature(s) -- **REQUIRED**

3/13/2024
Date

4. SIGNATURE

"I certify that all of the above information and all statements, information and exhibits that I am submitting in conjunction with this application are true and accurate to the best of my knowledge."

Darren Nielson
Applicant Signature – **REQUIRED**

02/26/2024
Date

5. REQUIRED DOCUMENTS AND MATERIALS

The following are required to be submitted with this application:

- | | | |
|-------------------------------------|--|---|
| <input checked="" type="checkbox"/> | (This) Completed and Signed Application Form | |
| <input checked="" type="checkbox"/> | Plat of Survey | Date of Survey: <u>05.02.2022</u> |
| <input checked="" type="checkbox"/> | Project Site Plan | Date of Drawings: <u>02.14.2025</u> |
| <input checked="" type="checkbox"/> | Plan or Graphic Drawings of Proposal (If needed, see notes) | |
| NA <input type="checkbox"/> | Non-Compliant Zoning Analysis | |
| <input checked="" type="checkbox"/> | Proof of Ownership | Document Submitted: <u>CTT Chain of Title</u> |
| <input checked="" type="checkbox"/> | Application Fee (see zoning fees) | Amount \$ <u>\$300.00</u> |

Note: Incomplete applications will not be accepted. Although some of these materials may be on file with another City application, individual City applications must be complete with their own required documents.

Plat of Survey

(1) One copy of plat of survey, drawn to scale, that accurately reflects current conditions.

Site Plan

(1) One copy of site plan, drawn to scale, showing all dimensions.

Plan or Graphic Drawings of Proposal

A Unified Sign Plan application requires graphic representations for the size including dimensions, and locations of all proposed signage.

Proof of Ownership

Accepted documents for Proof of Ownership include: a deed, mortgage, contract to purchase, closing documents (price may be blacked out on submitted documents). **A tax bill will NOT be accepted as Proof of Ownership.**

Non-Compliant Zoning Analysis Not applicable per staff

This document informed you that the proposed project is non-compliant with the Zoning Code and is eligible to apply for a Unified Sign Plan.

Application Fee

Acceptable forms of payment are Check, or Credit Card. You will be invoiced according to the Zoning Fee Schedule upon submittal of the application.

6. PROPOSED PROJECT

A. Briefly describe the proposed project:

The new Ryan Field will be a world-class home for Northwestern University football, creating a 35,000-seat stadium that is designed with the core values of being the most accessible stadium in collegiate football and a neighborhood asset. Outside of gamedays, the new Ryan Field will serve as a community asset year-round with public access to parks and plazas surrounding the stadium.

B. Have you applied for a Building Permit for this project? NO YES

(Date Applied: 05/09/2024 Building Permit Application #: 24BLDC-0002)

REQUEST – SIGN PLAN ELEMENTS

(A) SIZE & LOCATION: Describe the size and location(s) for all proposed signage including wall signs, window signs, and freestanding signs.

See Unified Sign Plan Document for signage details

(B) COLOR & STYLE: Identify the color(s) for the signs including any illumination details, and style details such as lettering type.

See Unified Sign Plan Document for signage details

(C) LANDSCAPING: Describe existing and proposed landscaping that may impact the proposed signage.

See Unified Sign Plan Document renderings for landscape intent

RESPONSES TO CRITERIA [SECTION 6-19-14(D)]

(A) SCALE AND PROPORTION. Explain how every sign shall have good scale and proportion in its design and in its visual relationship to the other signs, buildings, and surroundings.

The project's signage has been thoughtfully designed so that its scale and proportion is an appropriate response to the scale of the building design in a cohesive manner.

(B) INTEGRAL ELEMENTS. Explain how the signs in the plan shall be designed as integral architectural elements of the building and site to which they principally relate and shall not appear as incongruous "add-ons" or intrusions.

All of the signage elements contribute to a holistic design identity for the building that has been carefully refined to enhance and reinforce the overall design intent.

(C) RESTRAINT AND HARMONY. Explain how the colors, materials and lighting of every sign shall be restrained and harmonious with the building and site to which it principally relates.

The design of the signage has been carefully refined and simplified in its materiality and color to be composed in a way that is complimentary to the building.

(D) EFFECTIVE COMPOSITION. Explain how the number of graphic elements and letters shall be held to the minimum needed to convey each sign's message and shall be composed in proportion to the area of the sign's face.

The signage design has been based on fundamental wayfinding design principles with clear and concise messaging, producing a refined composition that is appropriate for the nature of the building and the site.

(E) COMPATIBILITY. Explain how each proposed sign is compatible with signs on adjoining premises and do not compete for attention.

The building signage has been designed to be compatible with the surrounding athletic campus of Northwestern University and is in keeping with typical athletic building signage for a building use of this type.

(F) UNIFIED IMAGE. The effect of the signs proposed in the plan shall be the establishment of a unified image for the center.

The signage for Ryan Field has been designed to be cohesive with the architectural design of the building and creates a design identity that is consistent and unified.

CONTACT INFORMATION

Community Development Department – Planning & Zoning Division

2100 Ridge Avenue, Illinois 60201

Phone: 847-448-4311 Email: zoning@cityofevanston.org www.cityofevanston.org