

Land Use Commission

1501 Central Street
Unified Sign Plan
25ZMNV-0013

Determining Body



Memorandum

To: Chair and Members of the Land Use Commission

From: Elizabeth Williams, Planning Manager

CC: Sarah Flax, Director of Community Development
Sam Hubbard, Interim Zoning Administrator/Senior Planner

Subject: Ryan Field Unified Sign Plan
1501 Central Street, Permit # 25ZMNV-0013

Date: April 4, 2025

Request

Northwestern University, owner, is requesting approval of a unified sign plan for Ryan Field, located at 1501 Central Street in the U2 University Athletic Facilities District. The Land Use Commission is the determining body for this case, in accordance with Section 6-19-14(C)(4) of the Zoning Code.

Notice

The Application has been filed in conformance with applicable procedural and public notice requirements including publication in the Sun Times on March 26, 2025.

General Information

Applicant: Darren Nielson, HNTB Corporation
715 Kirk Drive, Kansas City, MO, 64105

Owner(s): Northwestern University
2020 Ridge Avenue, Suite 250, Evanston, IL, 60208

PINs: 05-35-310-015-000, 05-35-310-019-0000,
05-35-310-007-0000, 05-35-318-015-0000,
05-35-310-020-000, 05-35-310-022-0000.

Analysis

The site, 1501 Central Street, is approximately 29.7 acres (1,293,359.2 s.f.) located on the north side of Central Street, just east of Ashland Avenue and south of Isabella Street, the border between Evanston and the Village of Wilmette. The lot is rectangular with 785.75 feet of frontage along Central Street. It currently consists of Ryan Field,

Welsh-Ryan Arena, Drysdale Field, Rocky Miller Park, Trienens (Athletic) Performance Center and Anderson Hall along with parking east, south and west of Ryan Field. Immediately to the north of the subject property are single-family homes in the Village of Wilmette. Immediately west across Ashland Avenue is Northwestern University’s parking lot, the south end of which is leased by the City of Evanston (99 parking spaces), and single family homes further west just across the adjacent alley. South across Central Street is several multi-family buildings including two with ground floor commercial and single-family homes. To the immediate east of the site are single-family homes, a multi-family building at Isabella and Evanston Hospital offices at Central Street. The existing land use pattern in the block area includes a mix of various types of residential along with some commercial and institutional (hospital) uses.



Zoning map

Surrounding and Land Uses	Zoning	Zoning Districts	Land Use
North		(Wilmette) R1 Districts	Single-family homes
South		R1- Single Family Residential R5 – General Residential O1 - Office oCSC- Central Street Corridor Overlay	Multi-family, Single-family homes, Commercial (Campus Gear)

East	R1- Single Family Residential O1 – Office	Single-family, Multi-family, Hospital Offices
West	T1- Transitional Campus District O1 – Office R1- Single Family Residential B1a - Business oCSC - Central Street Corridor Overlay	Parking lot, Single Family, Commercial

The applicant is requesting approval of a unified sign plan (USP) that outlines all future signage associated with the Ryan Field redevelopment project. The USP is generally consistent with the renderings the Land Use Commission saw as part of the Planned Development review. A unified sign plan is defined as:

A plan providing specific sign type, number, placement, size, height, and design requirements for development located on premises for which unique design considerations for signs may considered and applicable.

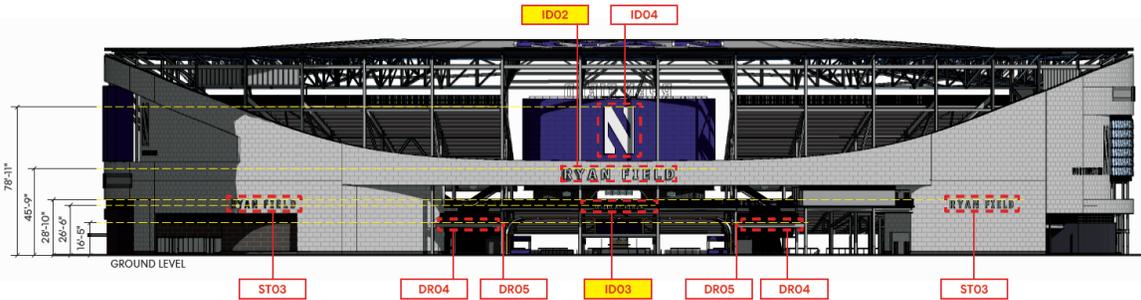
The site is eligible to request a USP because it meets several of the following attributes required by Section 6-19-14 (A)(2):

- Frontage along two (2) or more public rights-of-way (excluding alleys).
- Two hundred (200) feet or more of frontage.
- Three (3) or more tenant spaces within one (1) building.
- Two (2) or more buildings on site.
- Consist of seventy-five thousand (75,000) square feet or more of land area.
- A complete application for a planned development has either been filed or has been approved for more than one-half (½) or all of the premises.

A USP does not need to comply with individual sign requirements outline in the City Code; however, the standards for review outlined later in the staff report must be determined by the Land Use Commission to be met. If approved, a USP outlines the placement, area, number, illumination, and height requirements for all signs associated with Ryan Field. The USP is attached for the Land Use Commissions review and is outline below -

North Elevation (adjacent to Welsh-Ryan Arena)

The north elevation incorporates a total of 9 wall signs. The total signage area of the façade is 5% (1,683 square feet) with the largest sign being approximate 591 square feet and the smallest being 8 square feet. Two signs on this façade are proposed to be halo lit and would be programmed so they are dimmable and can be turned off when the facility is not in operation. The tallest sign on the façade is 78 feet 11 inches and the shortest sign is 16 feet 5 inches above the ground.



① North Elevation
Scale: 1" = 80'

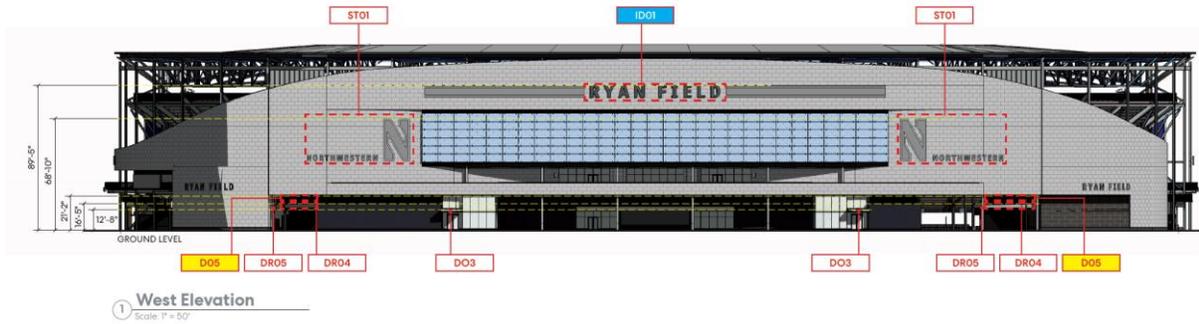
TYPE	AREA (SF)	QTY	TOTAL AREA (SF)
ID02:	591	1	591
ID03:	160	1	160
ID04:	402	1	402
DR04:	75	2	150
DR05:	8	2	16
ST03:	182	2	364
SIGNAGE TOTAL:		9	1,683 SF
NORTH FACADE:			29,228 SF
SIGNAGE AREA OF FACADE:			5%

Key: Signage Illumination

NON	HALO LIT	FACE LIT
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West Elevation (adjacent to Ashland Avenue)

The west elevation incorporates a total of 11 wall signs. The total signage area of the façade is 5% (2,239 square feet) with the largest sign being 609 square feet and the smallest being 8 square feet. Two signs will be face lit, one will be halo lit, and the remaining eight signs will be non-illuminated, which includes two Northwestern logos engraved into the limestone façade. The tallest sign on the façade is 89 feet 5 inches and the shortest sign is 16 feet 5 inches above the ground.



1 West Elevation
Scale: 1" = 50'

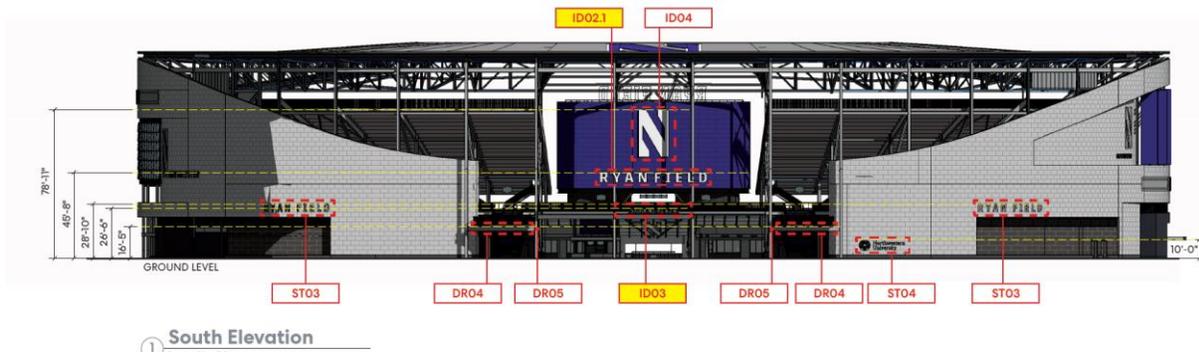
TYPE	AREA (SF)	QTY	TOTAL AREA (SF)
ID01:	591	1	591
DO3:	22	2	44
DO5:	110	2	220
DR04:	75	2	150
DR05:	8	2	16
ST01:	609	2	1,218
SIGNAGE TOTAL:			11 2,239 SF
WEST FACADE:			47,679 SF
SIGNAGE AREA OF FACADE:			5%

Key: Signage Illumination

NON	HALO LIT	FACE LIT
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South Elevation (adjacent to Central Street)

The south elevation proposes to incorporate a total of 10 wall signs. The signage area of the façade is 5% (1,573 square feet) with the largest sign being 402 square feet and the smallest being 8 square feet. Two signs will be face lit, one will be halo lit, and the remaining eight signs will be non-illuminated. The tallest sign on the façade is 78 feet 11 inches and the shortest sign is 10 feet above the ground.



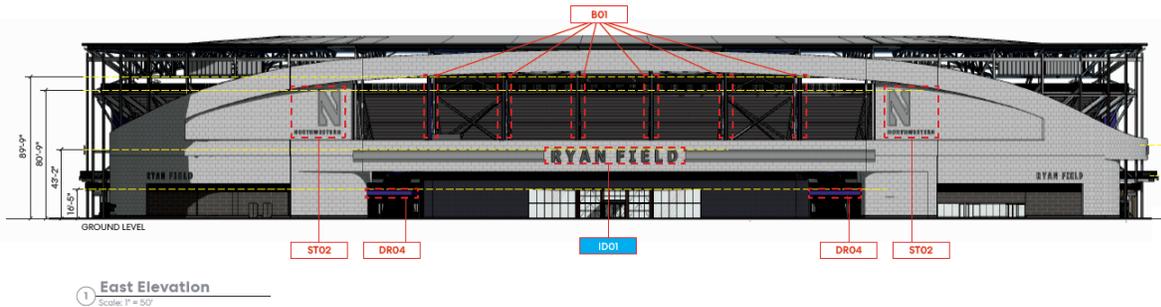
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ID03:	160	1	160
ID04:	402	1	402
DR04:	75	2	150
DR05:	8	2	32
ST03:	182	2	364
ST04:	142	1	142
<hr/>			
SIGNAGE TOTAL:		10	1,573 SF
SOUTH FACADE:			30,265 SF
SIGNAGE AREA OF FACADE:			5%

Key: Signage Illumination

NON	HALO LIT	FACE LIT
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East Elevation (adjacent to residential area to the east)

The east 11 proposes to incorporate a total of wall signs and 6 changeable static banner signs. The signage area of the façade is 13% with the largest sign being 591 square feet and the smallest being 75 square feet. One sign is proposed to be halo lit and the remaining ten signs will be non-illuminated, which includes two Northwestern logos etched into the limestone façade. The tallest sign on the façade is 89 feet 9 inches and the shortest sign is 16 feet 5 inches above the ground.



TYPE	AREA (SF)	QTY	TOTAL AREA (SF)
ID01:	591	1	591
B01:	353	6	2,118
DR04:	75	2	150
ST02:	400	2	800
<hr/>			
SIGNAGE TOTAL:		11	3,659 SF
EAST FACADE:			28,029 SF
SIGNAGE AREA OF FACADE:			13%

Key: Signage Illumination

NON	HALO LIT	FACE LIT
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The site includes several free standing signs dispersed throughout the grounds to help direct attendees to the appropriate gate entrance. The free standing signs range in height but the tallest is 5 feet and 18 feet in length (90 square feet). The applicant also proposes to install piers that are 8 feet 11 inches tall and include a decorative light at the top and a Northwestern logo engraved in the limestone.



There will also be several 11 foot tall directional sign internal to the site to help attendees navigate the grounds.



Standards for Approval

The proposed development must follow the standards found in City Code Section 6-19-14(D). For the LUC to recommend approval of the proposed Unified Sign Plan, the LUC must find that the proposal meets the following standards:

- 1. Every sign shall have good scale and proportion in its design and in its visual relationship to the other signs, buildings and surroundings.** The proposed signage is proportionate to the overall scale of the surroundings and is

designed to complement the stadium and is in keeping with other signage on the athletic campus.

2. **The signs in the plan shall be designed as integral architectural elements of the building and site to which they principally relate and shall not appear as incongruous "add-ons" or intrusions.** The proposed signage is thoughtful in design and blends with the elements of the building. For example, graphic logos are engraved into the limestone of the building and free standing signs are pedestrian scale and incorporated throughout the site and landscaping to minimize the impact on adjacent uses.
3. **The colors, materials and lighting of every sign shall be restrained and harmonious with the building and site to which it principally relates.** The USP incorporates a harmonious theme and minimizes the use of color. The materials are high quality and mirror those used on the building and across the site. The sign plan also prioritizes the use of non-illuminated signage and limits the impact to surrounding properties by incorporating a halo lit design and the ability to adjust lighting levels throughout the year and when the facility is not in operation.
4. **The number of graphic elements and letters shall be held to the minimum needed to convey each sign's message and shall be composed in proportion to the area of the sign's face.** The use of graphic elements and letters is minimal and limited to the extent necessary to support attendees' navigation through the site. The free standing signage is designed at a pedestrian scale and is incorporated into landscaping features throughout the site.
5. **Each sign shall be compatible with signs on adjoining premises and shall not compete for attention.** As mentioned above, the sign plan prioritizes the use of non-illuminated signage and limits the impact to surrounding properties by incorporating a halo lit design and the ability to adjust lighting levels throughout the day and when the facility is not in operation.
6. **The effect of the signs proposed in the plan shall be the establishment of a unified image for the center.** The proposed sign plan incorporates the use of high-quality materials that mirror the proposed stadium to support the establishment of a unified image for the site.

Action by the Commission

The Land Use Commission is the determining body for this case, in accordance with Section 6-19-14(C)(4) of the Zoning Code. After making findings of fact as to whether or not the requested unified sign plan meets or does not meet the aforementioned standards, the Land Use Commission may make a recommendation to approve, approve with conditions, or deny the unified sign plan.

Attachments

Application
Unified Sign Plan



UNIFIED SIGN PLAN APPLICATION

CASE #: _____

1. PROPERTY

Address 1501 Central Street, Evanston, IL 60208

Permanent Identification Number(s):

PIN 1: 05-35-310-015-0000 PIN 2: 05-35-310-019-0000

(Note: An accurate plat of survey for all properties that are subject to this application **must** be submitted with the application.)

2. APPLICANT

Name: Darren Nielson PIN 3: 05353100070000

Organization: HNTB Corporation PIN 4: 05353180150000

Address: 715 Kirk Drive PIN 5: 05353100200000

City, State, Zip: Kansas City, MO 64105 PIN 6: 05353100220000

Phone: Work: 816-527-2446 Home: _____ Cell/Other: 816-509-8502

Fax: Work: _____ Home: _____

E-mail: dnielsen@hntb.com

Please circle the primary means of contact.

What is the relationship of the applicant to the property owner?

- same
- architect
- officer of board of directors
- builder/contractor
- attorney
- other: _____
- potential purchaser
- lessee
- potential lessee
- real estate agent

3. PROPERTY OWNER (Required if different than applicant. All property owners must be listed and must sign below.)

Name(s) or Organization: Northwestern University

Address: 2020 Ridge Ave, Suite 250

City, State, Zip: Evanston, IL 60208

Phone: Work: 847-467-6943 Home: _____ Cell/Other: 773-230-3261

Fax: Work: _____ Home: _____

E-mail: Larry.blouin@northwestern.com

Please circle the primary means of contact.

"By signing below, I give my permission for the Applicant named above to act as my agent in all matters concerning this application. I understand that the Applicant will be the primary contact for information and decisions during the processing of this application, and I may not be contacted directly by the City of Evanston. I understand as well that I may change the Applicant for this application at any time by contacting the Zoning Office in writing."

Larry Blouin
Property Owner(s) Signature(s) -- **REQUIRED**

3/13/2024
Date

4. SIGNATURE

"I certify that all of the above information and all statements, information and exhibits that I am submitting in conjunction with this application are true and accurate to the best of my knowledge."

Darren Nielson
Applicant Signature – **REQUIRED**

02/26/2024
Date

5. REQUIRED DOCUMENTS AND MATERIALS

The following are required to be submitted with this application:

- | | | |
|-------------------------------------|--|---|
| <input checked="" type="checkbox"/> | (This) Completed and Signed Application Form | |
| <input checked="" type="checkbox"/> | Plat of Survey | Date of Survey: <u>05.02.2022</u> |
| <input checked="" type="checkbox"/> | Project Site Plan | Date of Drawings: <u>02.14.2025</u> |
| <input checked="" type="checkbox"/> | Plan or Graphic Drawings of Proposal (If needed, see notes) | |
| NA <input type="checkbox"/> | Non-Compliant Zoning Analysis | |
| <input checked="" type="checkbox"/> | Proof of Ownership | Document Submitted: <u>CTT Chain of Title</u> |
| <input checked="" type="checkbox"/> | Application Fee (see zoning fees) | Amount \$ <u>\$300.00</u> |

Note: Incomplete applications will not be accepted. Although some of these materials may be on file with another City application, individual City applications must be complete with their own required documents.

Plat of Survey

(1) One copy of plat of survey, drawn to scale, that accurately reflects current conditions.

Site Plan

(1) One copy of site plan, drawn to scale, showing all dimensions.

Plan or Graphic Drawings of Proposal

A Unified Sign Plan application requires graphic representations for the size including dimensions, and locations of all proposed signage.

Proof of Ownership

Accepted documents for Proof of Ownership include: a deed, mortgage, contract to purchase, closing documents (price may be blacked out on submitted documents). **A tax bill will NOT be accepted as Proof of Ownership.**

Non-Compliant Zoning Analysis Not applicable per staff

This document informed you that the proposed project is non-compliant with the Zoning Code and is eligible to apply for a Unified Sign Plan.

Application Fee

Acceptable forms of payment are Check, or Credit Card. You will be invoiced according to the Zoning Fee Schedule upon submittal of the application.

6. PROPOSED PROJECT

A. Briefly describe the proposed project:

The new Ryan Field will be a world-class home for Northwestern University football, creating a 35,000-seat stadium that is designed with the core values of being the most accessible stadium in collegiate football and a neighborhood asset. Outside of gamedays, the new Ryan Field will serve as a community asset year-round with public access to parks and plazas surrounding the stadium.

B. Have you applied for a Building Permit for this project? NO YES

(Date Applied: 05/09/2024 Building Permit Application #: 24BLDC-0002)

REQUEST – SIGN PLAN ELEMENTS

(A) SIZE & LOCATION: Describe the size and location(s) for all proposed signage including wall signs, window signs, and freestanding signs.

See Unified Sign Plan Document for signage details

(B) COLOR & STYLE: Identify the color(s) for the signs including any illumination details, and style details such as lettering type.

See Unified Sign Plan Document for signage details

(C) LANDSCAPING: Describe existing and proposed landscaping that may impact the proposed signage.

See Unified Sign Plan Document renderings for landscape intent

RESPONSES TO CRITERIA [SECTION 6-19-14(D)]

(A) SCALE AND PROPORTION. Explain how every sign shall have good scale and proportion in its design and in its visual relationship to the other signs, buildings, and surroundings.

The project's signage has been thoughtfully designed so that its scale and proportion is an appropriate response to the scale of the building design in a cohesive manner.

(B) INTEGRAL ELEMENTS. Explain how the signs in the plan shall be designed as integral architectural elements of the building and site to which they principally relate and shall not appear as incongruous "add-ons" or intrusions.

All of the signage elements contribute to a holistic design identity for the building that has been carefully refined to enhance and reinforce the overall design intent.

(C) RESTRAINT AND HARMONY. Explain how the colors, materials and lighting of every sign shall be restrained and harmonious with the building and site to which it principally relates.

The design of the signage has been carefully refined and simplified in its materiality and color to be composed in a way that is complimentary to the building.

(D) EFFECTIVE COMPOSITION. Explain how the number of graphic elements and letters shall be held to the minimum needed to convey each sign's message and shall be composed in proportion to the area of the sign's face.

The signage design has been based on fundamental wayfinding design principles with clear and concise messaging, producing a refined composition that is appropriate for the nature of the building and the site.

(E) COMPATIBILITY. Explain how each proposed sign is compatible with signs on adjoining premises and do not compete for attention.

The building signage has been designed to be compatible with the surrounding athletic campus of Northwestern University and is in keeping with typical athletic building signage for a building use of this type.

(F) UNIFIED IMAGE. The effect of the signs proposed in the plan shall be the establishment of a unified image for the center.

The signage for Ryan Field has been designed to be cohesive with the architectural design of the building and creates a design identity that is consistent and unified.

CONTACT INFORMATION

Community Development Department – Planning & Zoning Division

2100 Ridge Avenue, Illinois 60201

Phone: 847-448-4311 Email: zoning@cityofevanston.org www.cityofevanston.org

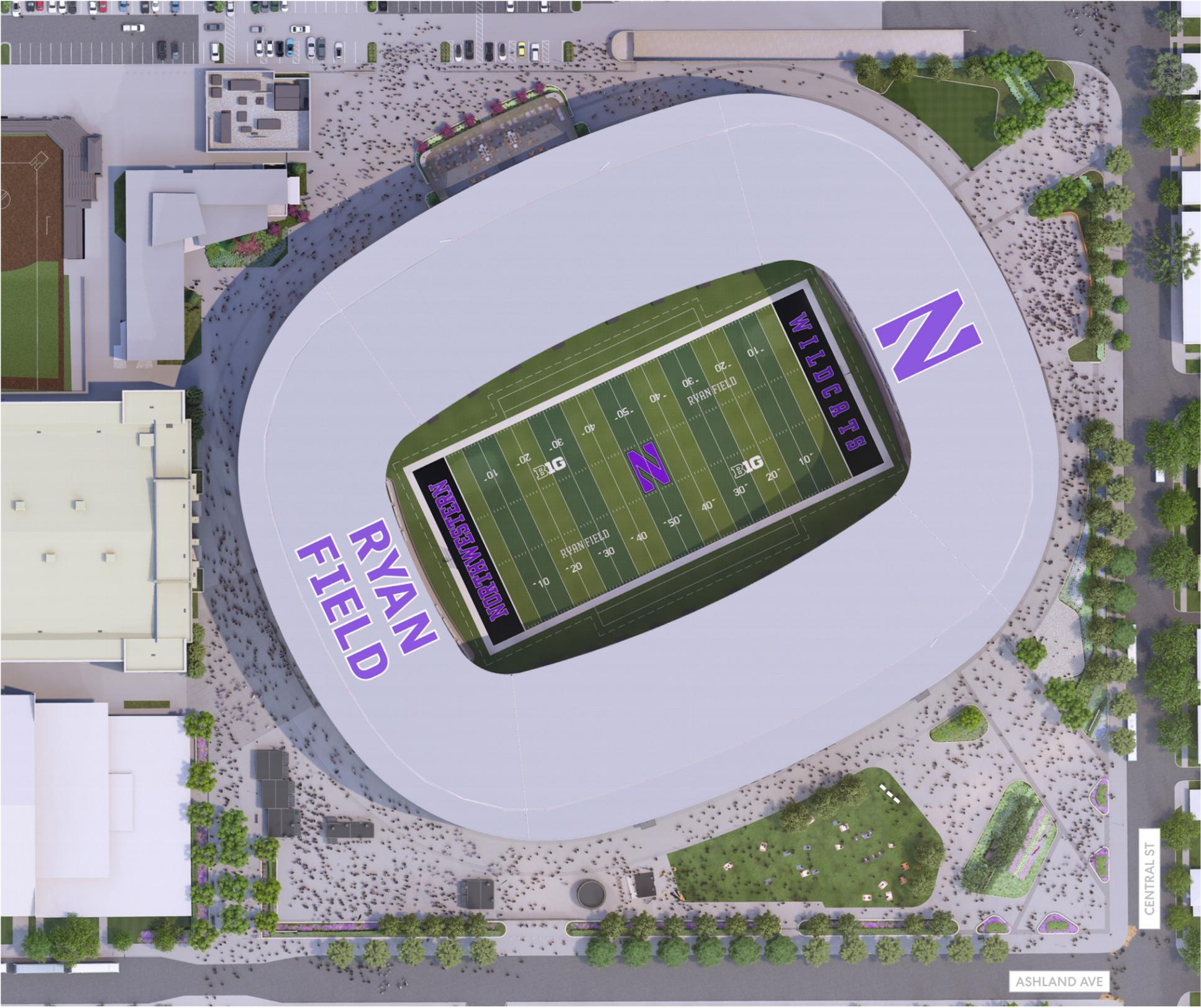
Perkins&Will

Northwestern University Ryan Field

Unified Sign Plan

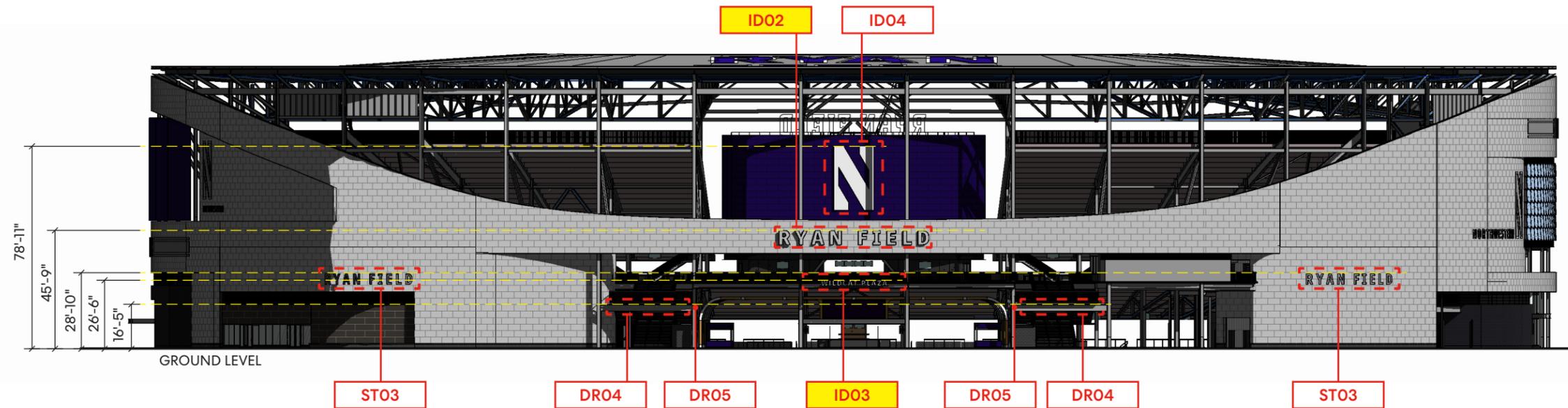
03/14/2025

Site Plan



North Elevation

TYPE	AREA (SF)	QTY	TOTAL AREA (SF)
ID02:	591	1	591
ID03:	160	1	160
ID04:	402	1	402
DR04:	75	2	150
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ST03:	182	2	364
SIGNAGE TOTAL:		9	1,683 SF
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SIGNAGE AREA OF FACADE:			5%

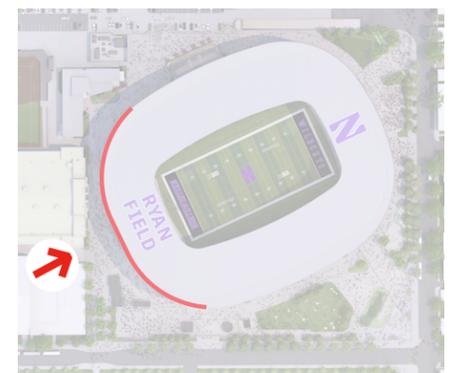
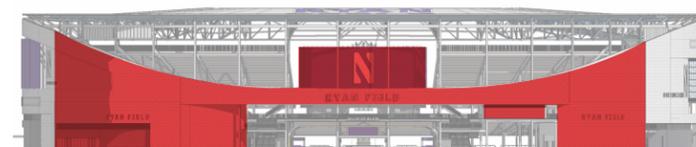


1 North Elevation
Scale: 1" = 50'

Key: Signage Illumination

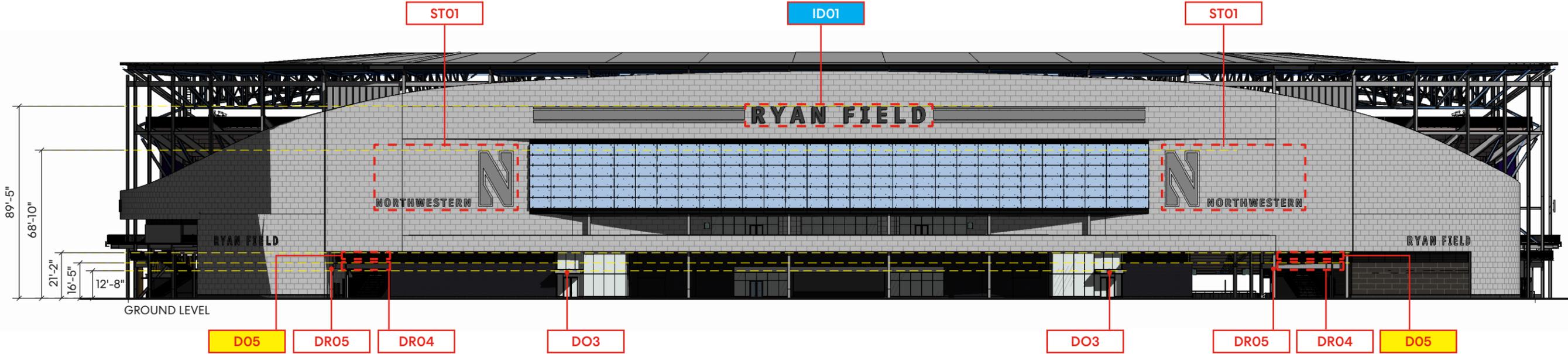
NON	HALO LIT	FACE LIT
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NORTH FACADE AREA



West Elevation

TYPE	AREA (SF)	QTY	TOTAL AREA (SF)
ID01:	591	1	591
D03:	22	2	44
D05:	110	2	220
DR04:	75	2	150
DR05:	8	2	16
ST01:	609	2	1,218
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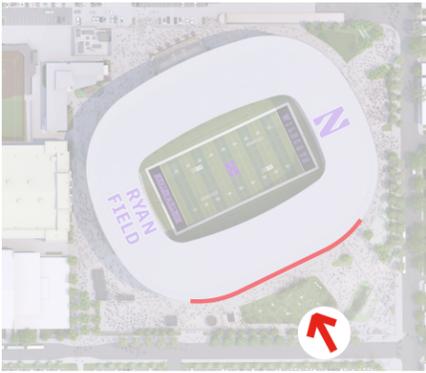


1 West Elevation
Scale: 1" = 50'

Key: Signage Illumination

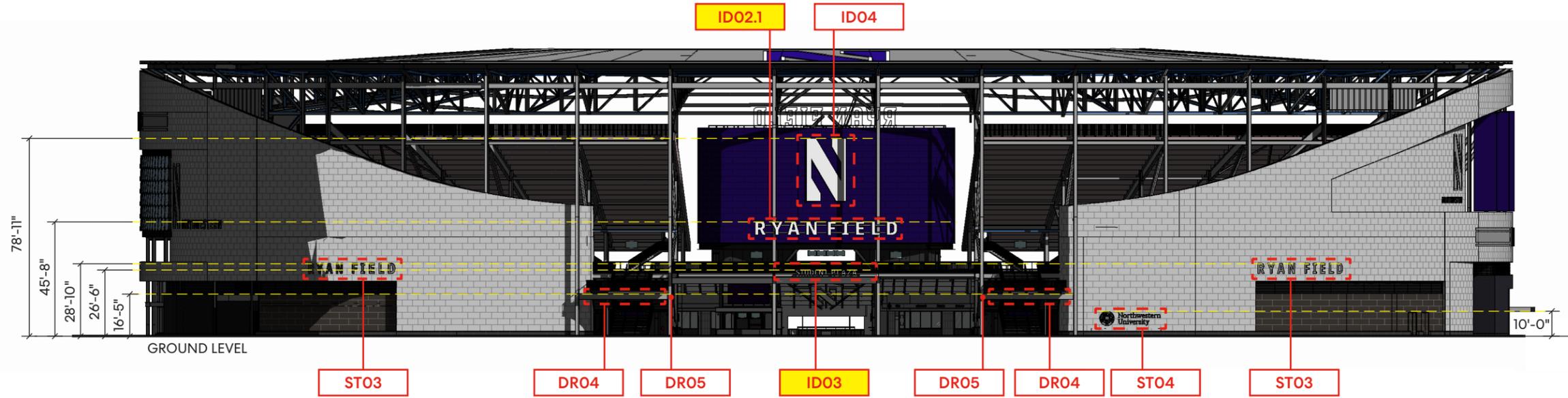
NON	HALO LIT	FACE LIT
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WEST FACADE AREA



South Elevation

TYPE	AREA (SF)	QTY	TOTAL AREA (SF)
ID02.1:	323	1	323
ID03:	160	1	160
ID04:	402	1	402
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ST03:	182	2	364
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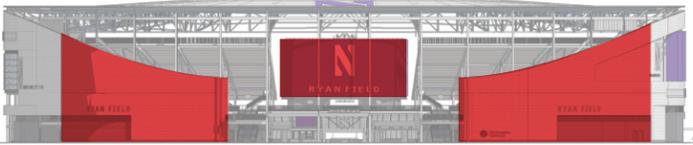


1 **South Elevation**
Scale: 1" = 50'

Key: Signage Illumination

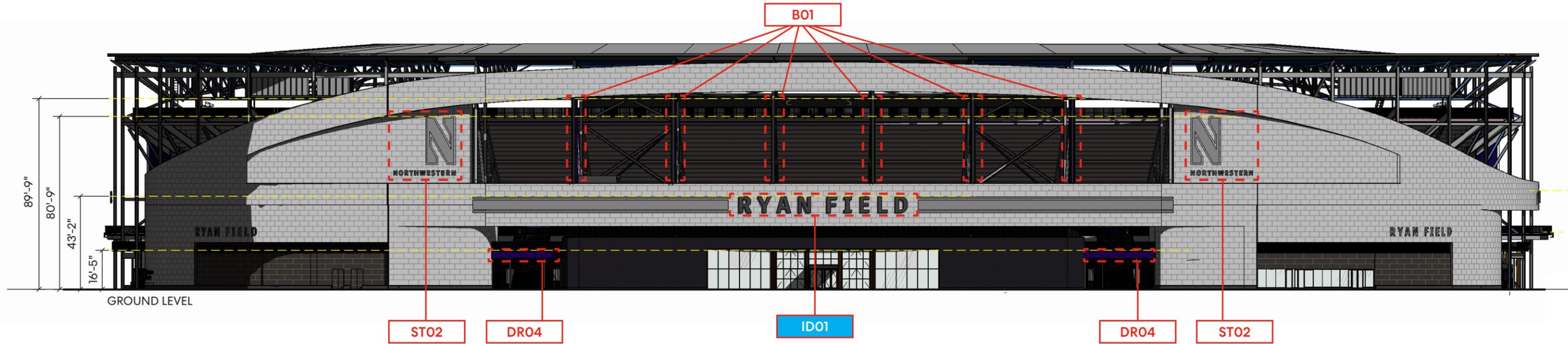
NON	HALO LIT	FACE LIT
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SOUTH FACADE AREA



East Elevation

TYPE	AREA (SF)	QTY	TOTAL AREA (SF)
ID01:	591	1	591
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DR04:	75	2	150
ST02:	400	2	800
SIGNAGE TOTAL:		11	3,659 SF
EAST FACADE:			28,029 SF
SIGNAGE AREA OF FACADE:			13%



1 East Elevation
Scale: 1" = 50'

Key: Signage Illumination

NON	HALO LIT	FACE LIT
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EAST FACADE AREA





NW Entrance (Ashland Ave)





SW Entrance (Ashland Ave & Central St)



Key: Signage Illumination

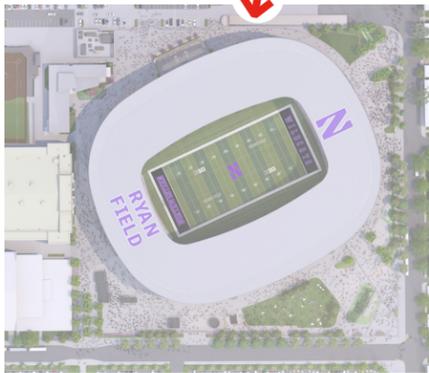
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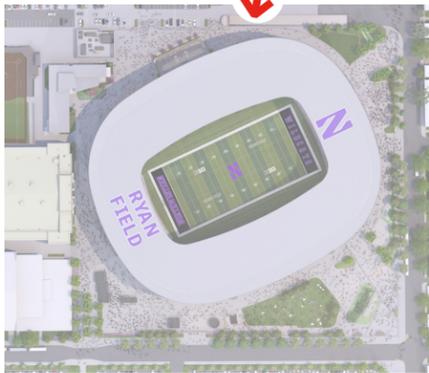
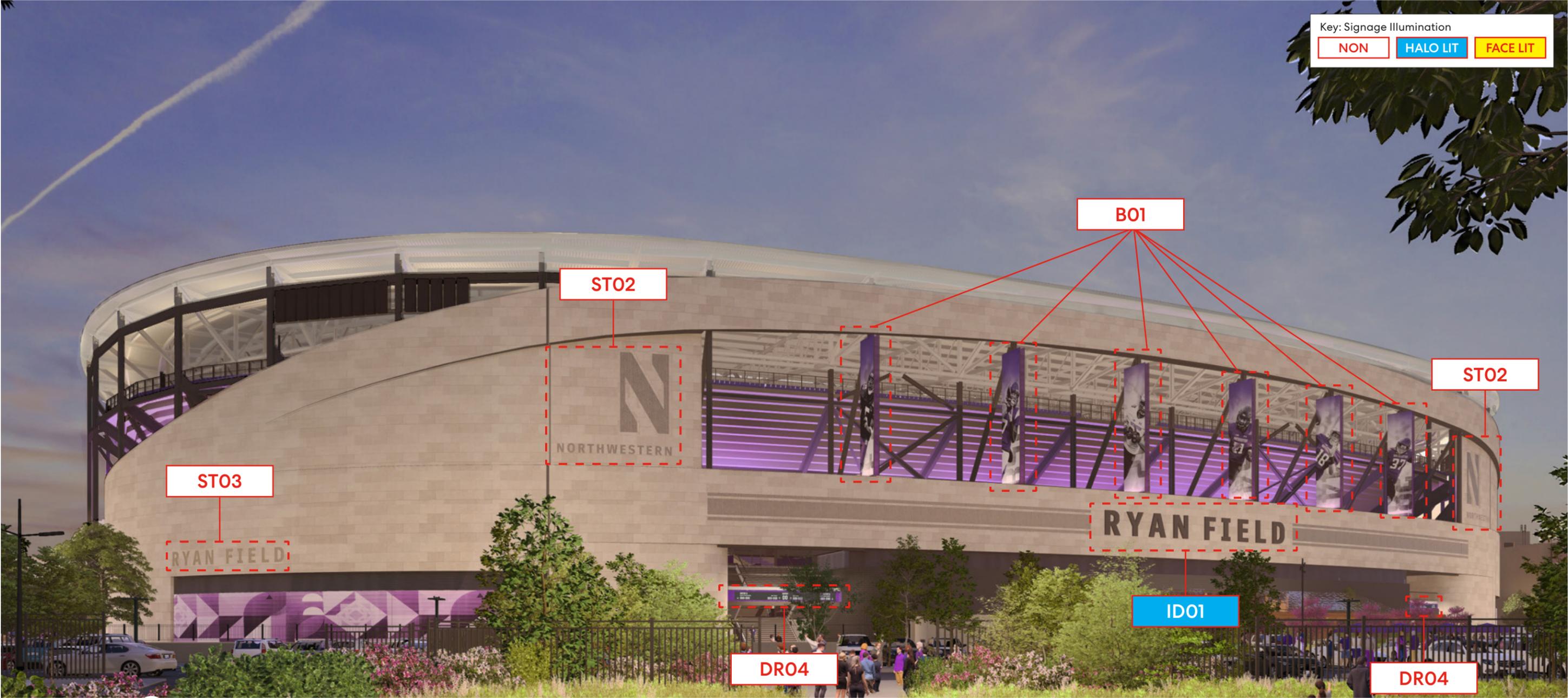
SELECT TREES SHOWN TRANSPARENT TO SHOW SIGNAGE

SE Entrance (Central St)





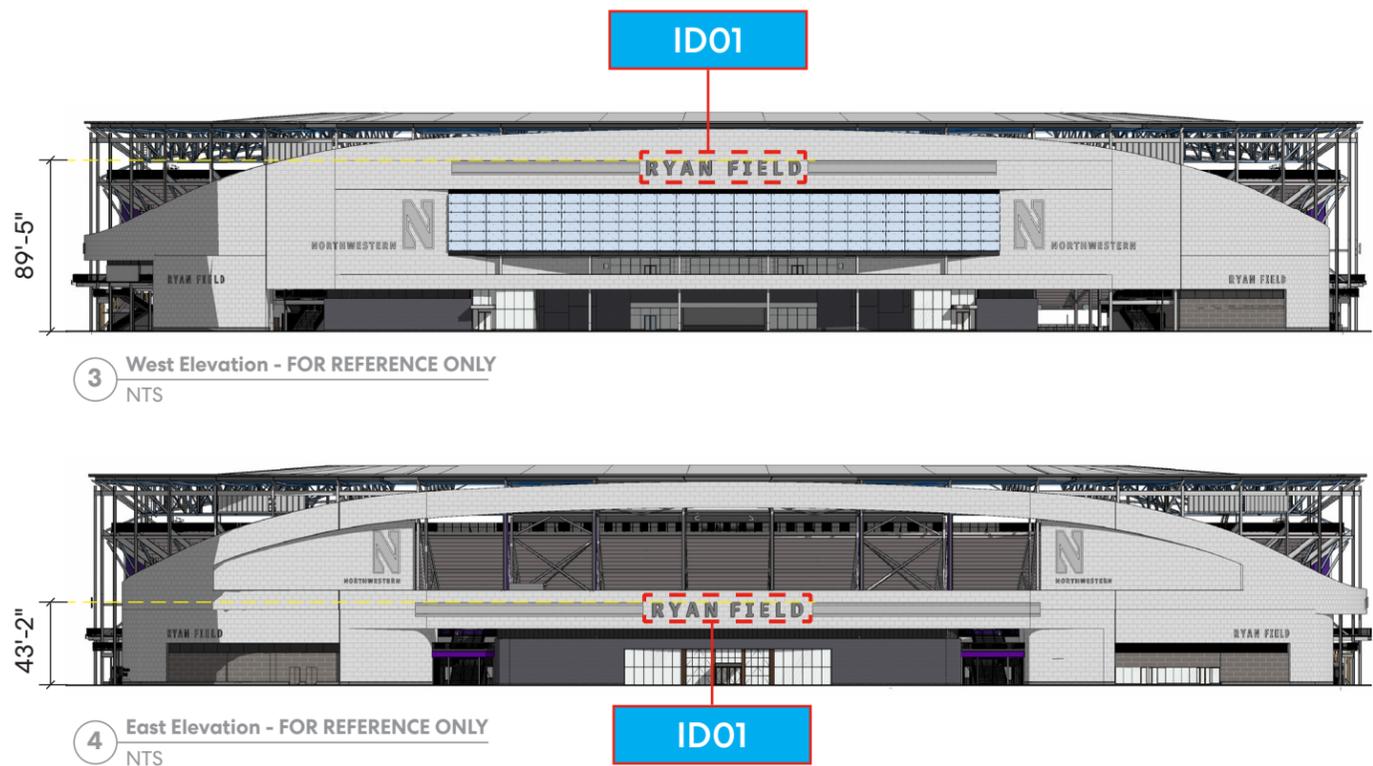
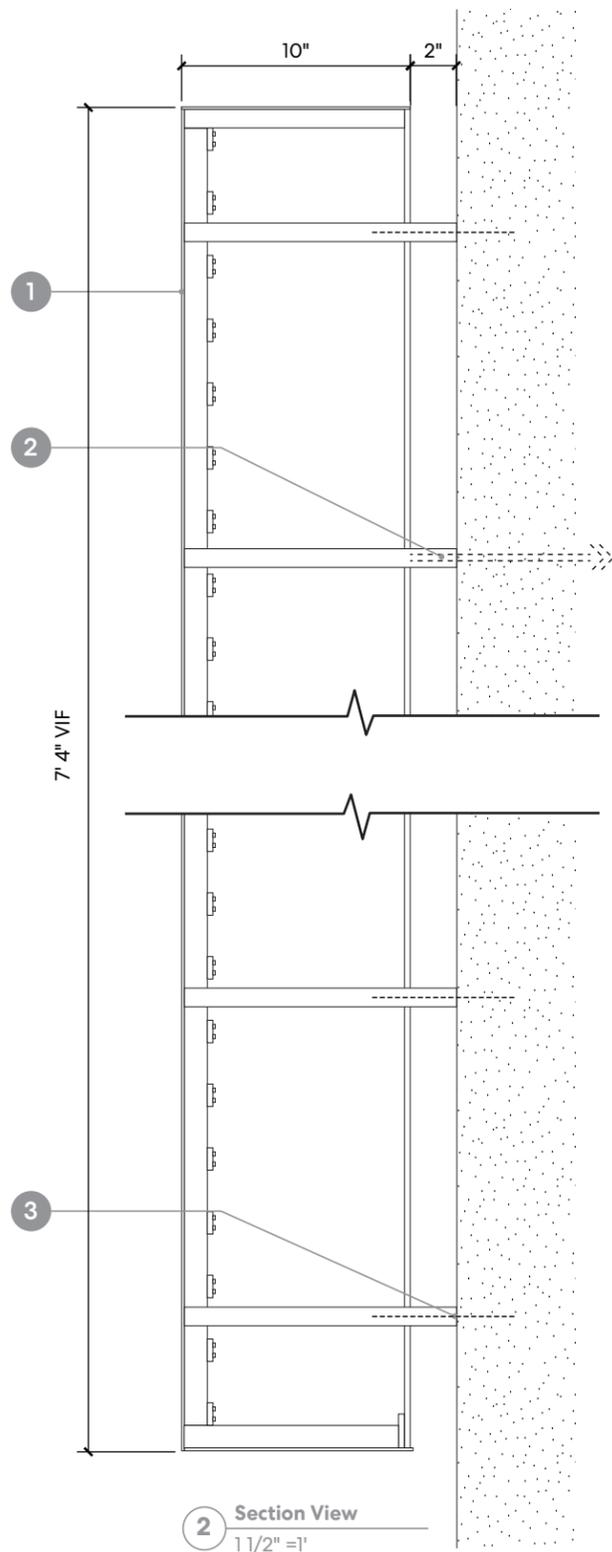
East View



ID01: Ryan Field ID - Primary

HALO LIT

Size:	591 SF	QTY: 2
Height Above Grade:	West: 89'-5"	East: 43'-2"
Illumination:	Halo Lit	
	7-Day Programmable: On / Off & Dimmable	
	Time On: TBD	Time Off: TBD



- Halo illuminated Channel Letters:** Custom fabricated aluminum reverse channel letters with white translucent polycarbonate backs and concealed LED illumination. LED color temperature to be 3000K. Face and return surfaces painted C-4, interiors shall be painted white.
- Remote Mounted Power Supplies:** Each individual letter to have dedicated power conduit through exterior facade, connecting to the back of the letter. No conduit shall be visible. All wiring shall be concealed. Coordinate wiring and power supply location with the wall construction as required. Power supplies for the letters shall be located in a concealed remote location. Power supplies shall be accessible for maintenance.
- Mounting:** Letters shall be mounted to the building with concealed hardware. Coordinate letter mounting with the conditions and materials at the installation location. Coordinate installation of the letters and related components with the wall construction so that all concealed structure, conduit, and other sign components can be properly located and installed.

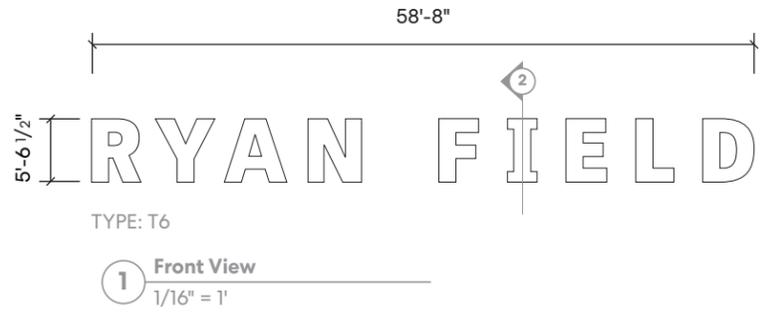
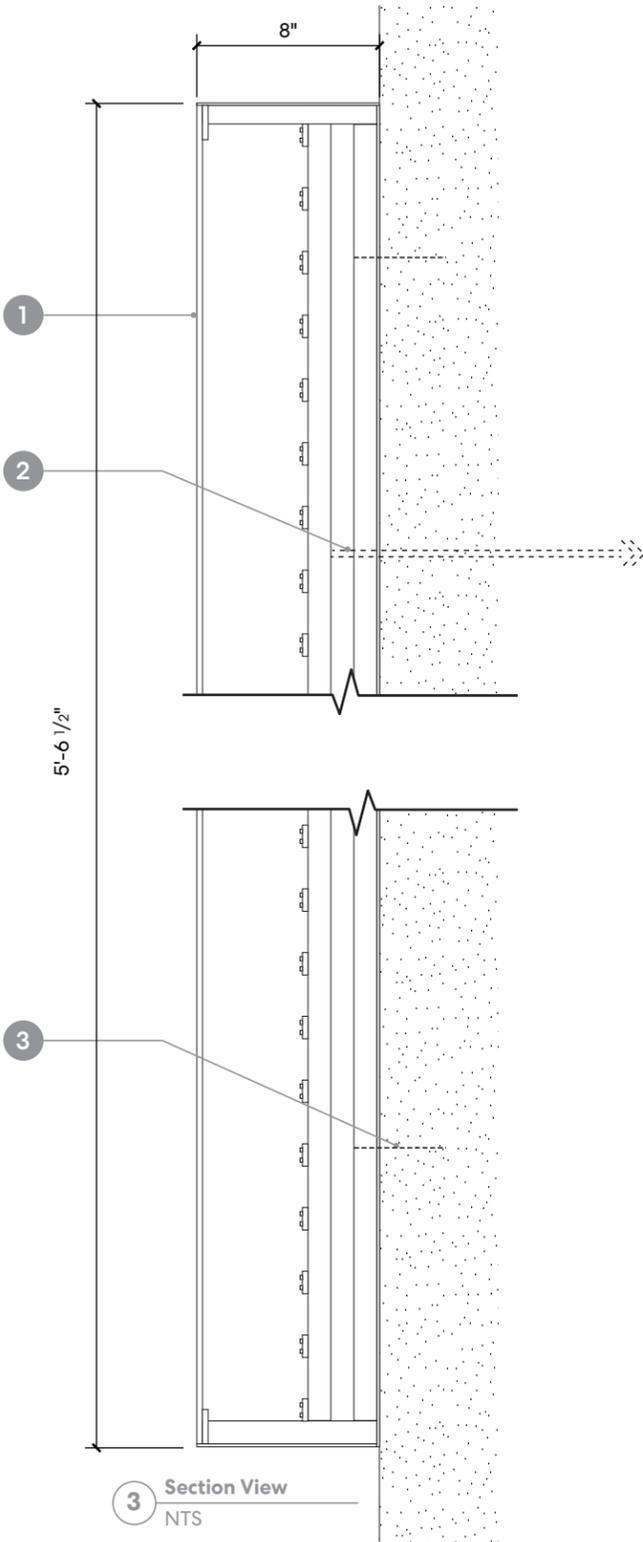
Additional Notes: Sign is single sided and illuminated. All exterior painted surfaces to be finished with a protective matte clearcoat.

Refer to architectural sheet A302 for additional information on size, location and placement.

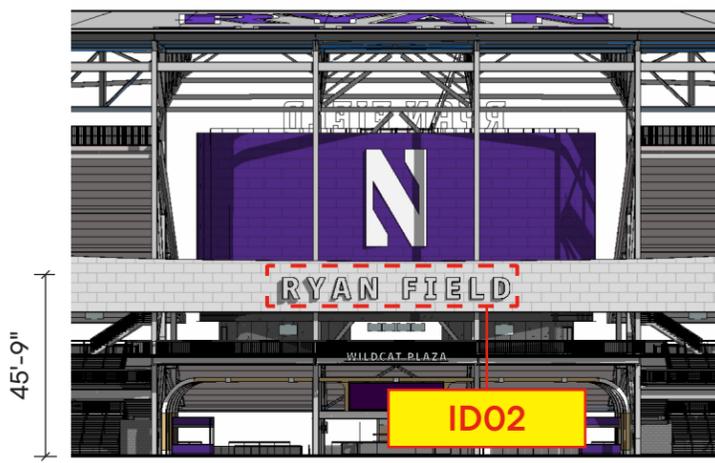
ID02 Ryan Field ID - Secondary

FACE LIT

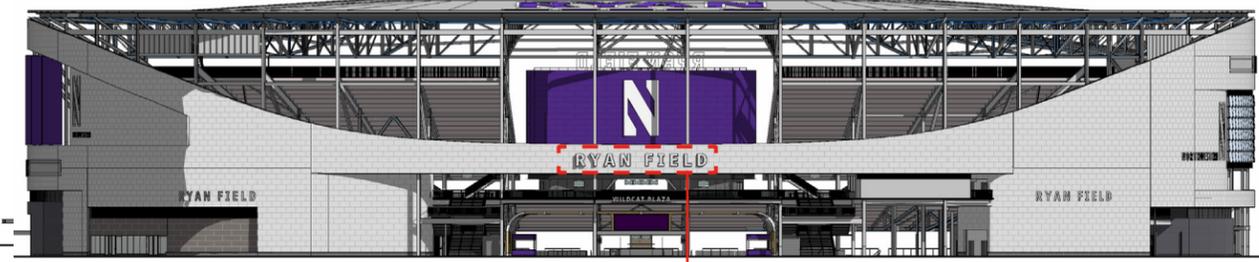
Size:	323 SF	QTY: 1
Height Above Grade:	45'-9"	
Illumination:	Face Lit	
	7-Day Programmable: On / Off & Dimmable	
	Time On: TBD	Time Off: TBD



1 Front View
1/16" = 1'



2 South Elevation
NTS



3 North Elevation - FOR REFERENCE ONLY
NTS

- Illuminated Channel Letters:** Custom fabricated aluminum channel letters with frameless, flush white translucent polycarbonate faces and concealed LED illumination. LED color temperature to be 4000K. Returns and back surfaces painted C-1, interiors shall be painted white.
- Remote Mounted Power Supplies:** Each individual letter to have dedicated power conduit through exterior facade, connecting to the back of the letter. No conduit shall be visible. All wiring shall be concealed. Coordinate wiring and power supply location with the wall construction as required. Power supplies for the letters shall be located in a concealed remote location. Power supplies shall be accessible for maintenance.
- Mounting:** Letters shall be mounted to the building with concealed hardware. Coordinate letter mounting with the conditions and materials at the installation location. Coordinate installation of the letters and related components with the wall construction so that all concealed structure, conduit, and other sign components can be properly located and installed.

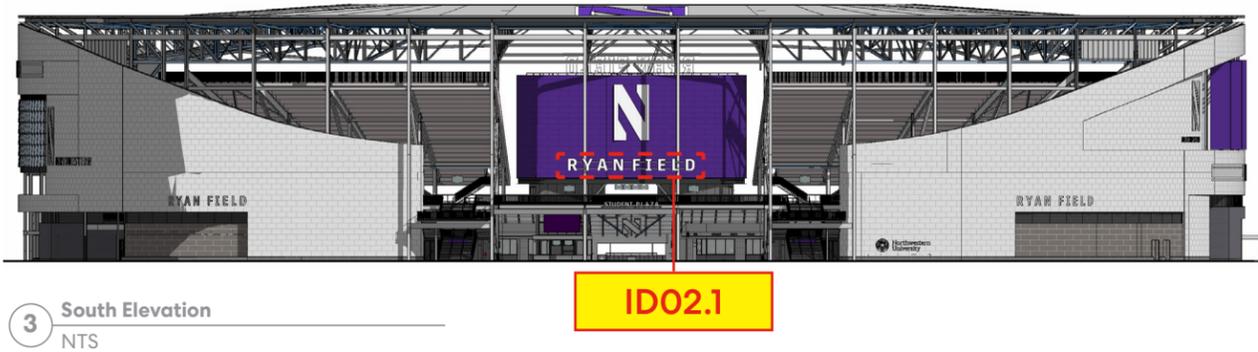
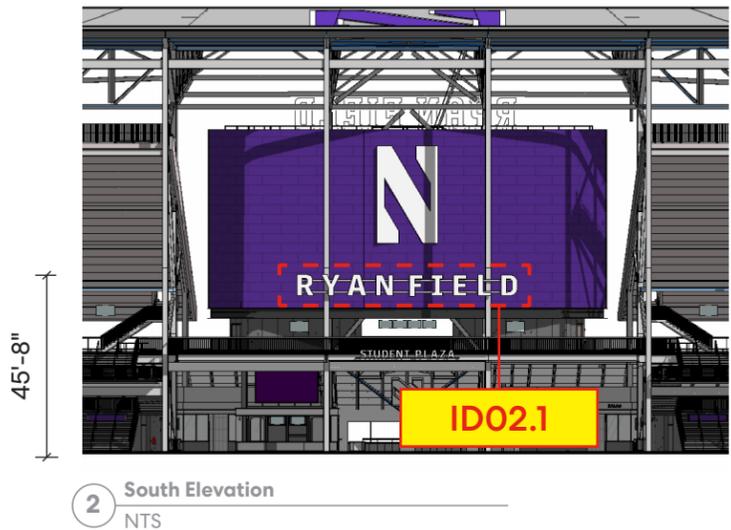
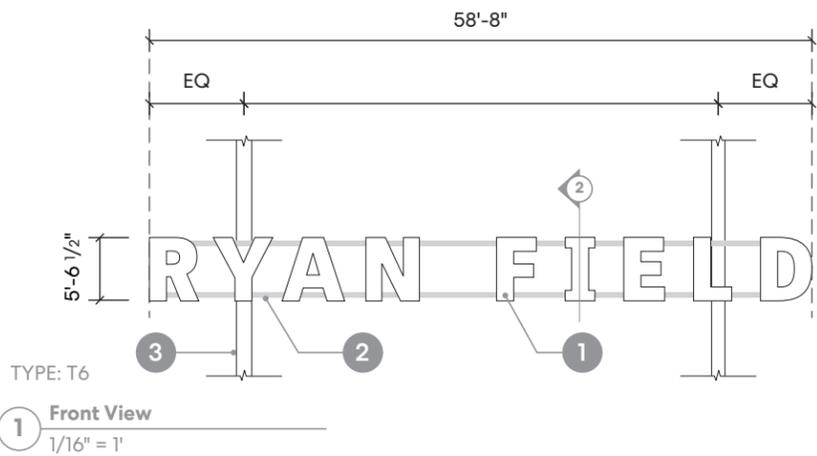
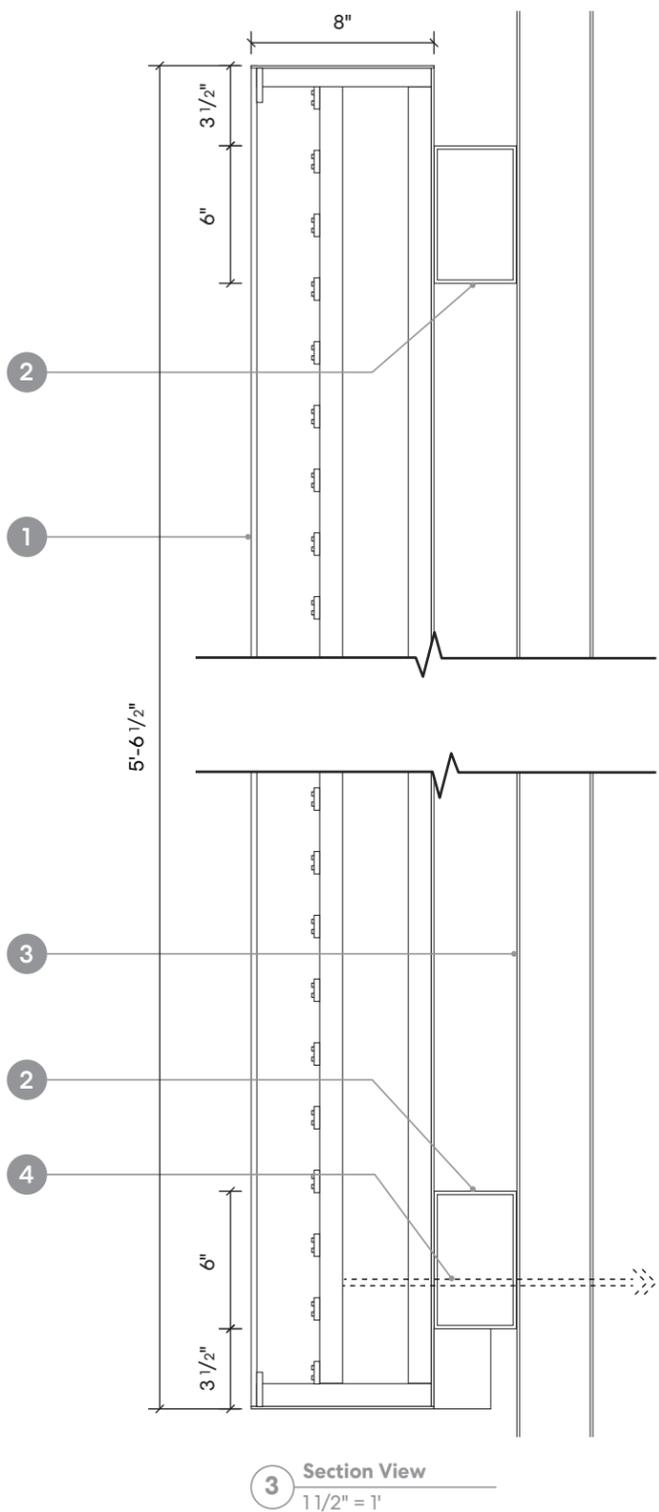
Additional Notes: Sign is single sided and illuminated. All exterior painted surfaces to be finished with a protective matte clearcoat.

Refer to architectural sheet A304 for additional information on size, location and placement.

ID02.1: Ryan Field ID - Secondary

FACE LIT

Size:	323 SF	QTY: 1
Height Above Grade:	45'-8"	
illumination:	Face Lit	
	7-Day Programmable: On / Off & Dimmable	
	Time On: TBD	Time Off: TBD



- Illuminated Channel Letters:** Custom fabricated aluminum channel letters with frameless, flush white translucent acrylic faces and concealed LED illumination. LED color temperature to be 4000K. Returns and back surfaces painted to match C-1, interiors shall be painted white.
- Mounting Raceway:** Custom fabricated aluminum raceway to provide support to the letters and conceal the electrical components and wiring. Coordinate raceway with architectural conditions and dimensions. To be centered on vertical structural beams.
- Structural Beams:** Verify dimensions and spacing in field. Mounting raceway to be attached to beams.
- Remote Mounted Power Supplies:** Power supplies for the letters shall be located on the backside of the vertical structural beams. Coordinate the power supply location with the surrounding construction. Power supplies shall be accessible for maintenance. Route power to the letters. All conduit and raceways to be painted to match the structures they are mounted to and shall not be visible from the front. All wiring shall be concealed. Coordinate wiring and power supply location as required.

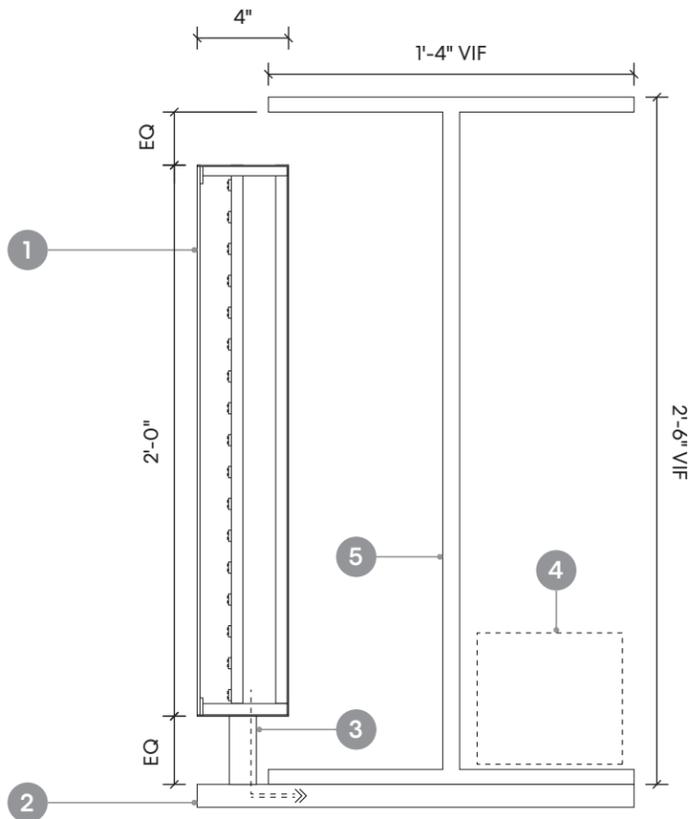
Additional Notes: Sign is single sided and illuminated. All exterior painted surfaces to be finished with a protective matte clearcoat.

Refer to architectural sheet A304 for additional information on size, location and placement.

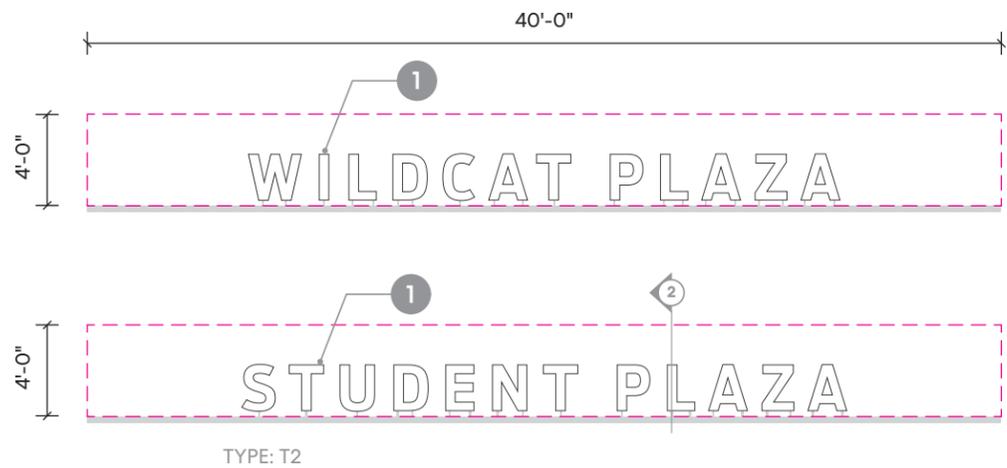
ID03: Plaza ID

FACE LIT

Size:	160 SF	QTY: 2
Height Above Grade:	North: 26'-6"	South: 26'-6"
Illumination:	Face Lit	
	7-Day Programmable: On / Off & Dimmable	
	Time On: TBD	Time Off: TBD



2 Section View
1 1/2" = 1'

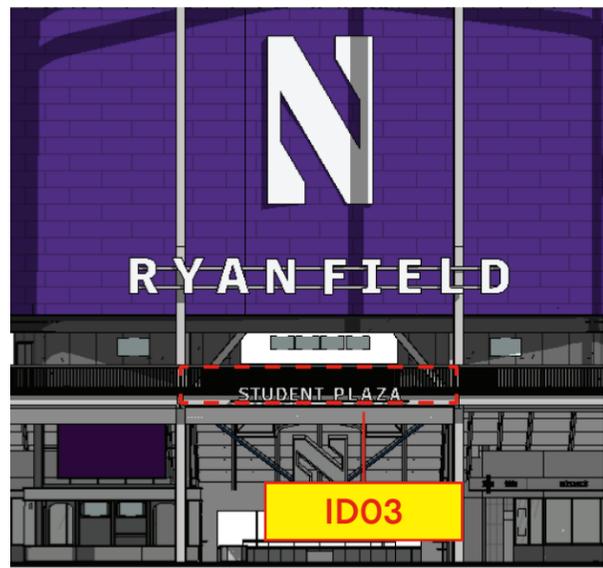


1 Front View
1/8" = 1'

NOTE:
Names are placeholder; copy subject to change and could be full color logo and/or text



3 North Elevation
NTS

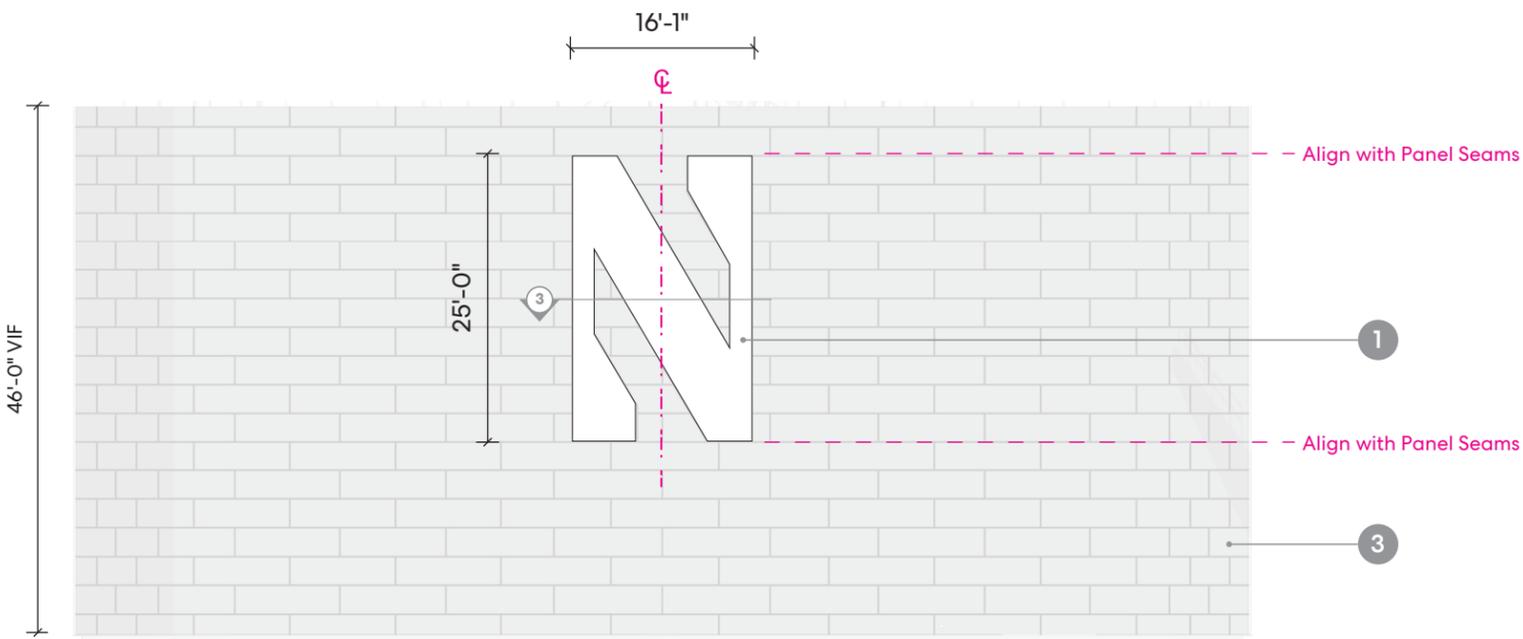


4 South Elevation
NTS

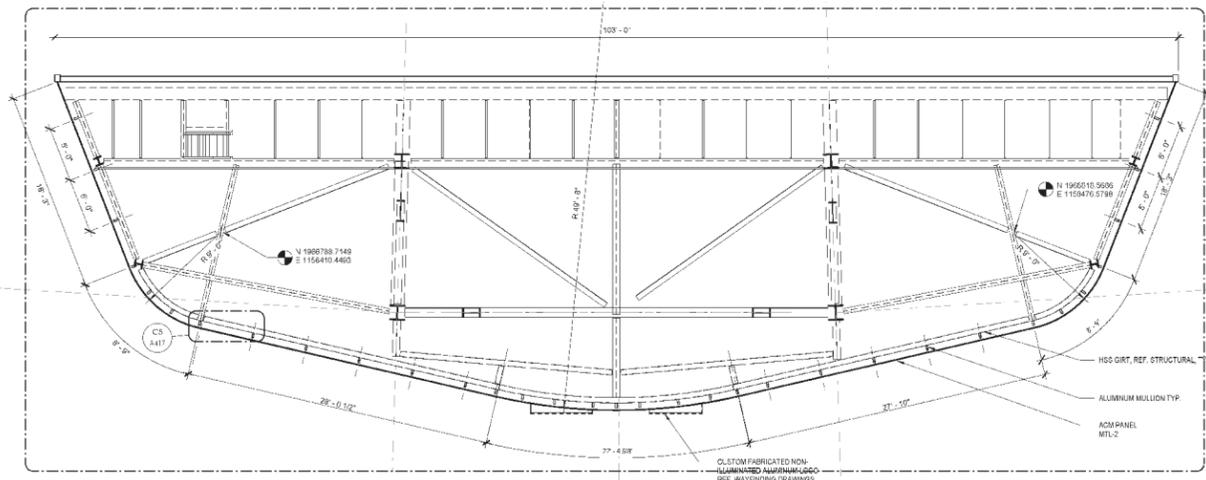
- Illuminated Channel Letters:** Custom fabricated aluminum channel letters with frameless, flush white translucent acrylic faces and concealed LED illumination. LED color temperature to be 4000K. Returns and back surfaces painted to C-1, interiors shall be painted white.
- Mounting Raceway:** Custom fabricated aluminum raceway to provide support to the letters and conceal the electrical components and wiring. Coordinate raceway with architectural conditions and dimensions. To be centered on vertical structural beams and mechanically fastened with tamperproof hardware.
- Letter Mounting Standoffs:** Minimal dimension round aluminum standoffs, welded to mounting raceway. Painted C-3.
- Remote Mounted Power Supplies:** Power supplies for the letters shall be located on the backside of the vertical structural beams. Coordinate the power supply location with the surrounding construction. Power supplies shall be accessible for maintenance. Route power to the letters. All conduit and raceways to be painted to match the structure they are mounted. All wiring shall be concealed. Coordinate wiring and power supply location as required.
- Structural Beam:** Verify dimensions in field.

Additional Notes: Sign is single sided and illuminated. All exterior painted surfaces to be finished with a protective matte clearcoat. Names are placeholder; copy subject to change.

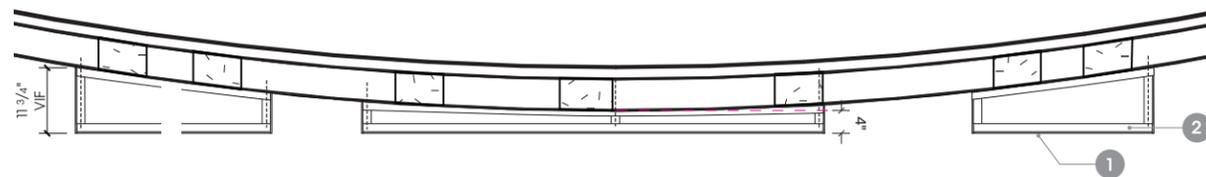
Refer to architectural sheet A304 for additional information on size, location and placement.



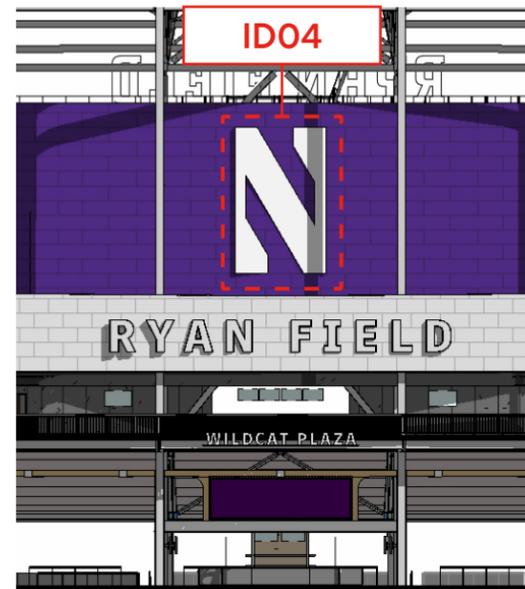
1 Elevation
Scale: 1/16" = 1'



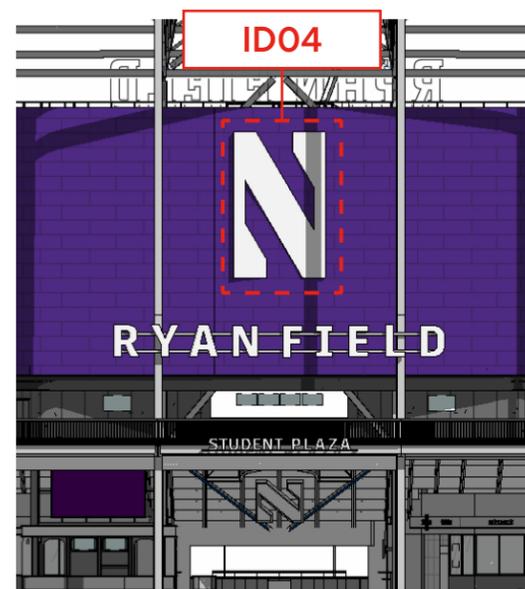
2 Plan View
Scale: NTS



3 Plan Detail
NTS



North Elevation



South Elevation

ID04: Scoreboard ID

NON

Size:	402 SF	QTY: 2
Height Above Grade:	North: 78'-11"	South: 78'-11"
Illumination:	Non-Illuminated	

1. **"N" Logo:** Custom fabricated non-illuminated aluminum logo painted C-1. Side returns of letters to return back to scoreboard to conceal supportive structure from the sides. No hardware to appear on face. Provide cant for drainage.
2. **Logo Support Structure:** Provide internal framing structure, as required. Support for sign to be tied into structural framework behind scoreboard. Fabricator to provide structural engineering for sign support. Support structure to be painted to match ACM panel color. To be coordinated with architectural conditions and verified in field. See architectural sheet A417 for more details.
3. **ACM Panels:** See architectural set

Additional Notes: Sign is single sided. All exterior painted surfaces to be finished with a protective matte clearcoat.

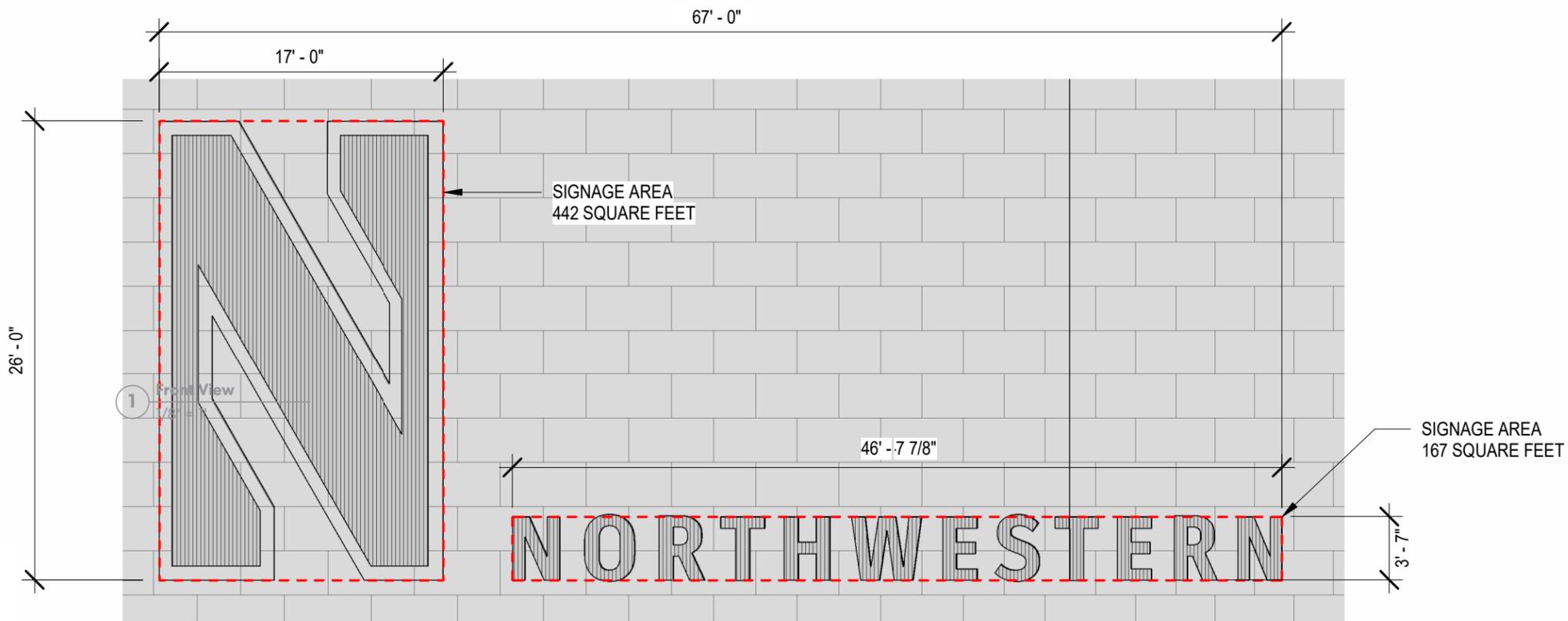
Refer to architectural sheet A308 and A417 for additional information on size, location and placement.

ST01

NON

Size:	609 SF	QTY: 2
Height Above Grade:	68'-10"	
Illumination:	Non-Illuminated	

- Limestone:** Ribbed Limestone Profile Signage. Machine ribbed textured pattern, 3/4" Width, 1/2" Depth.

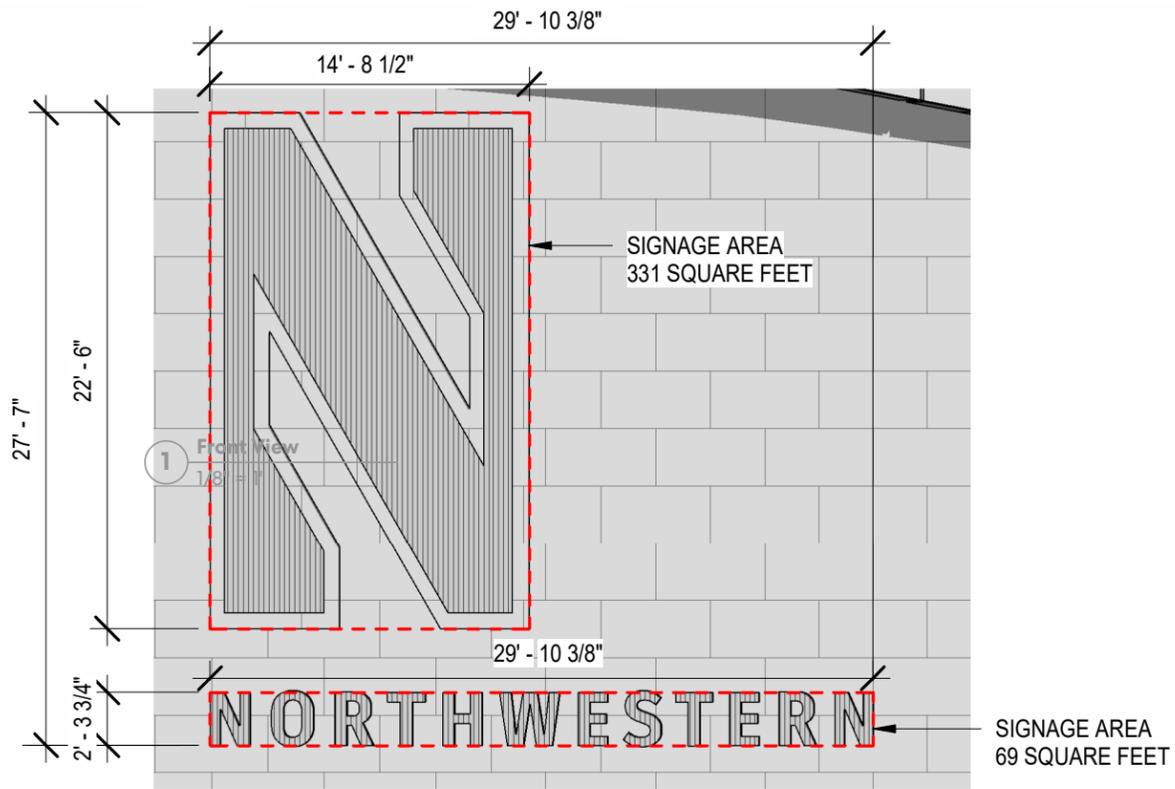


ST02

NON

Size:	400 SF	QTY: 2
Height Above Grade:	80'-9"	
Illumination:	Non-Illuminated	

- Limestone:** Ribbed Limestone Profile Signage. Machine ribbed textured pattern, 3/4" Width X 1/2" Depth.

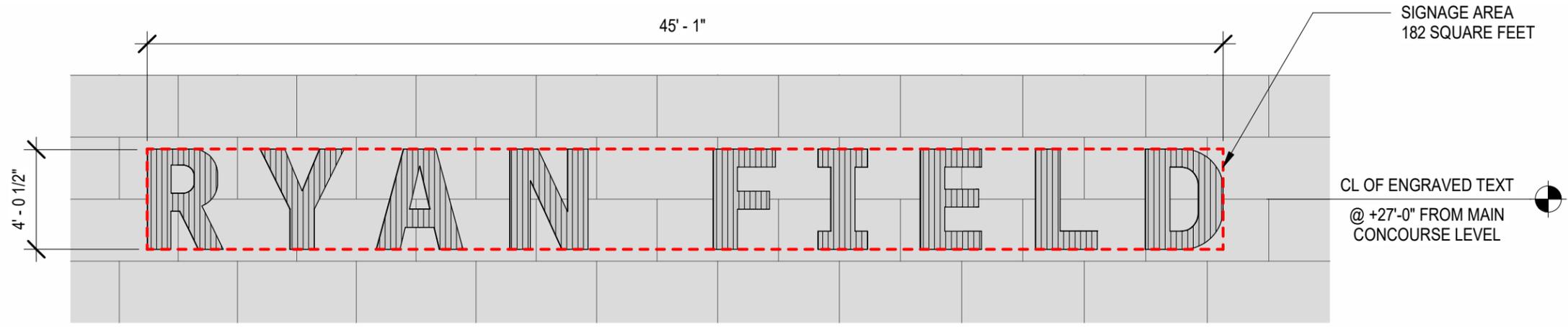


ST03

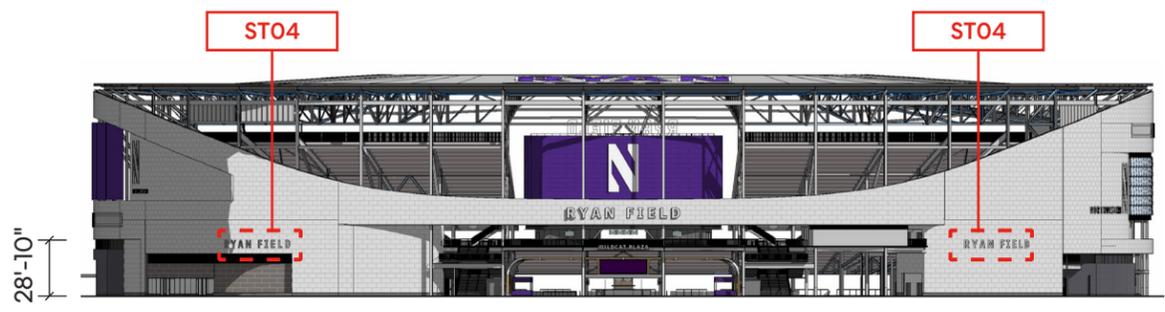
NON

Size:	182 SF	QTY: 4
Height Above Grade:	28'-10"	
Illumination:	Non-Illuminated	

- Limestone:** Ribbed Limestone Profile Signage. Machine ribbed textured pattern, 3/4" Width X 1/2" Depth.



1 Front View
3/16" = 1'



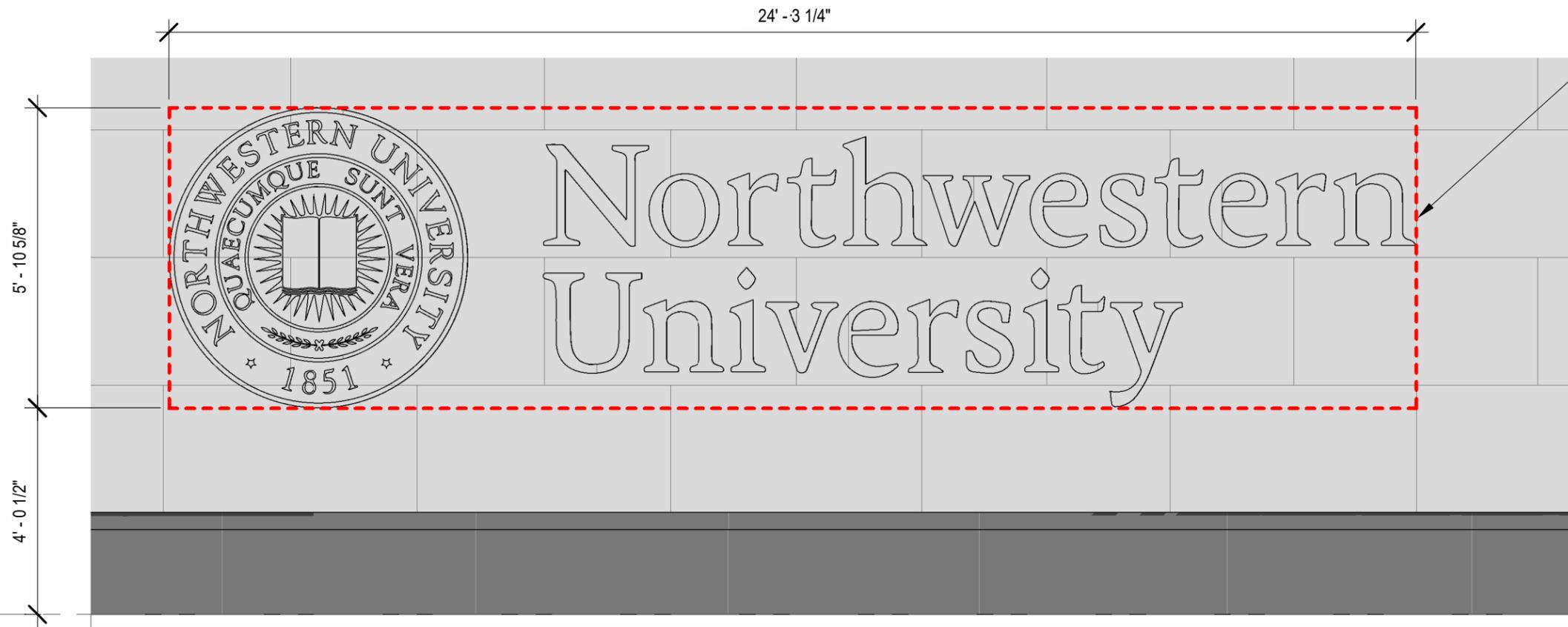
2 East Elevation
NTS

ST04

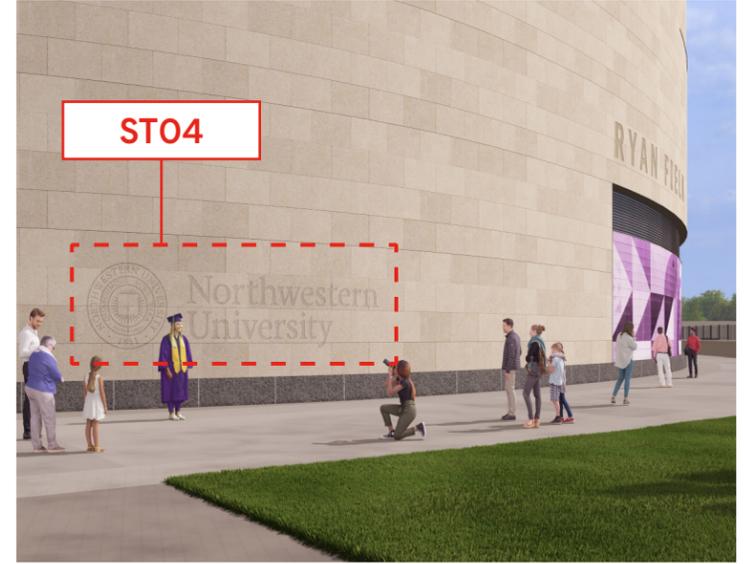
NON

Size:	142 SF	QTY: 1
Height Above Grade:	10'-0"	
Illumination:	Non-Illuminated	

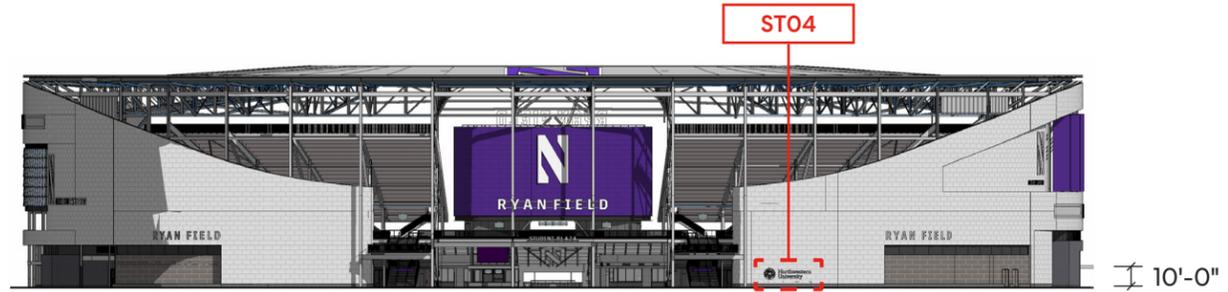
- 1. Limestone: CNC Engraved NU Seal



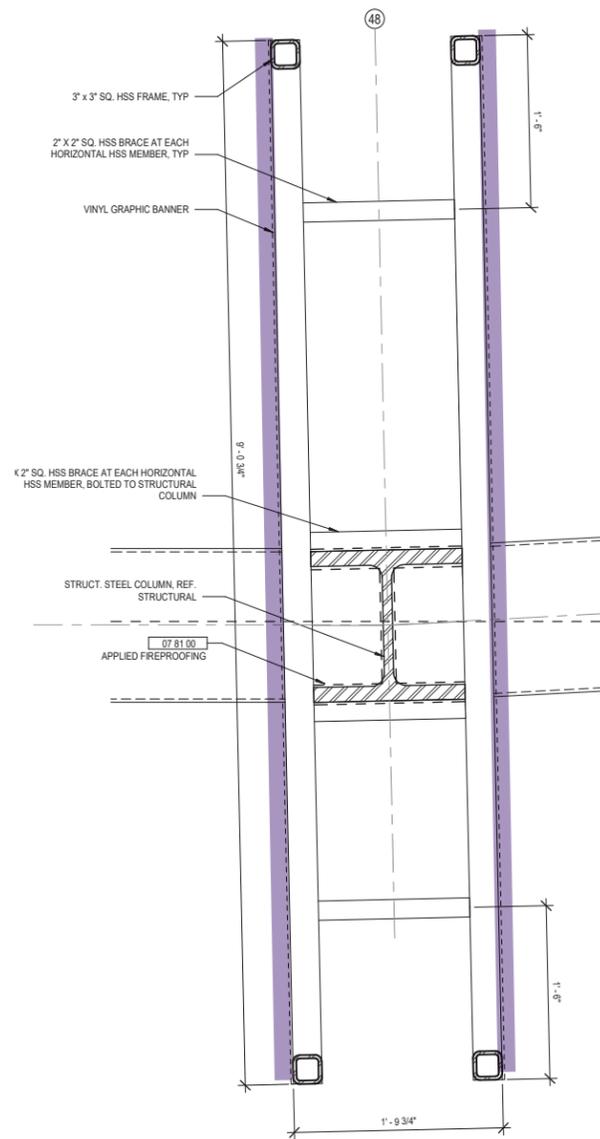
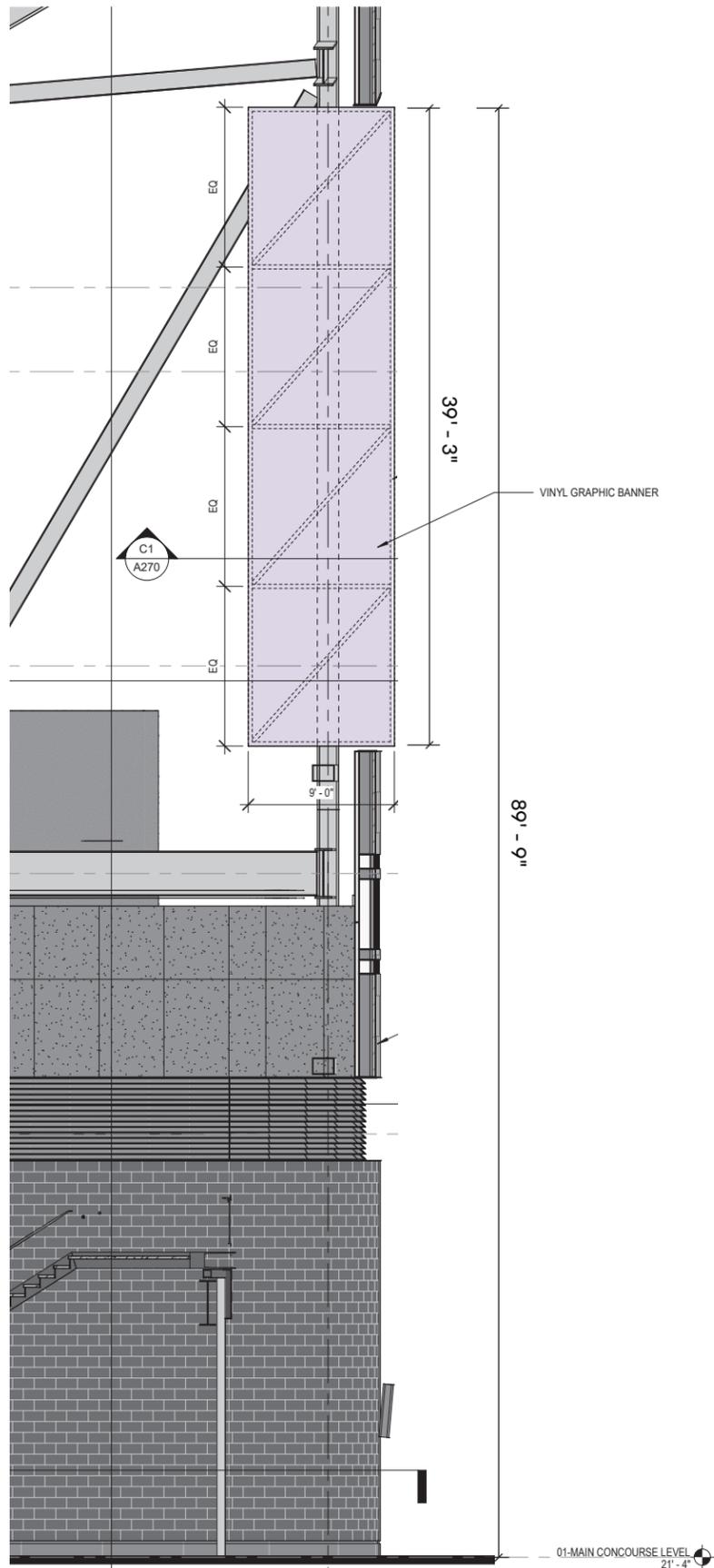
SIGNAGE AREA
142 SQUARE FEET



1 Front View
3/8" = 1'



2 East Elevation
NTS



PLAN VIEW

B01: Banners

NON

Size: 353 SF / Side QTY: 6 (2-Sided)

Height Above Grade: 89'-9"

Illumination: Non-Illuminated

- Banner:** Double-sided, printed vinyl.

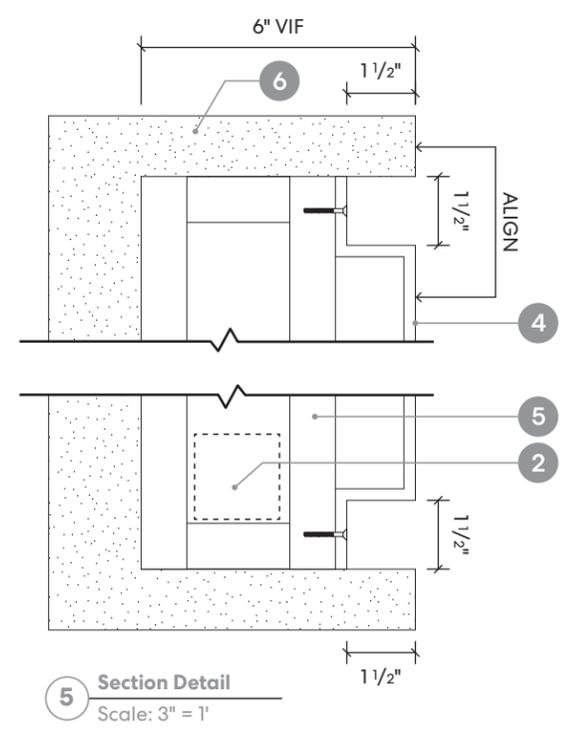
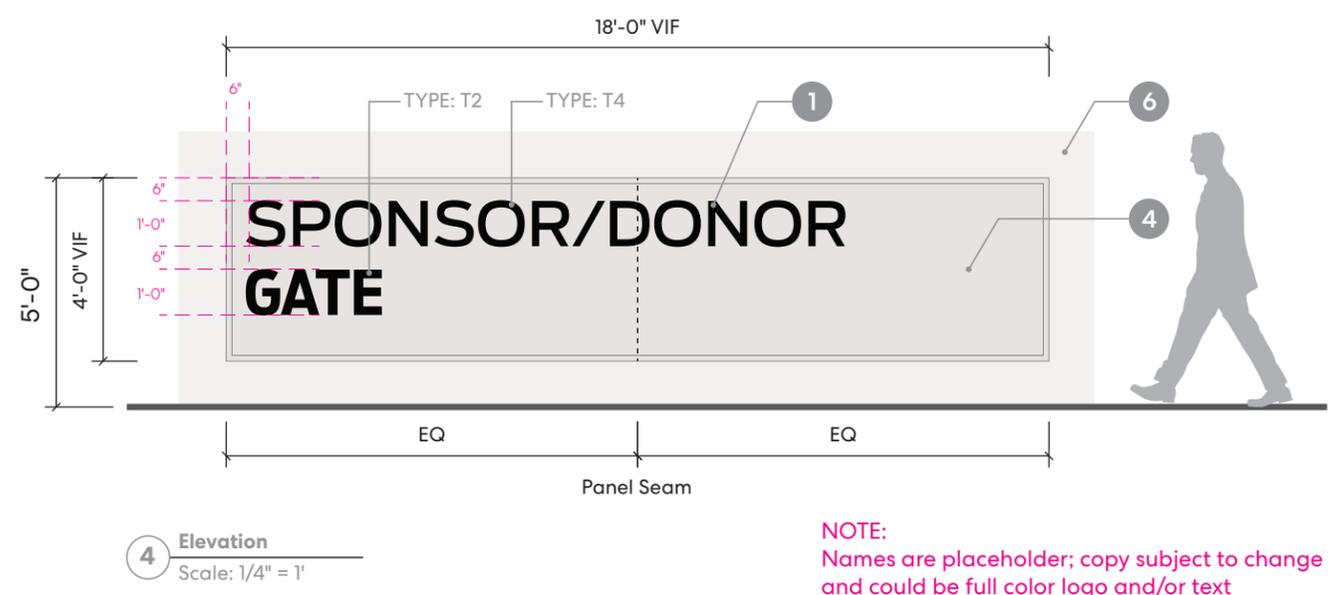
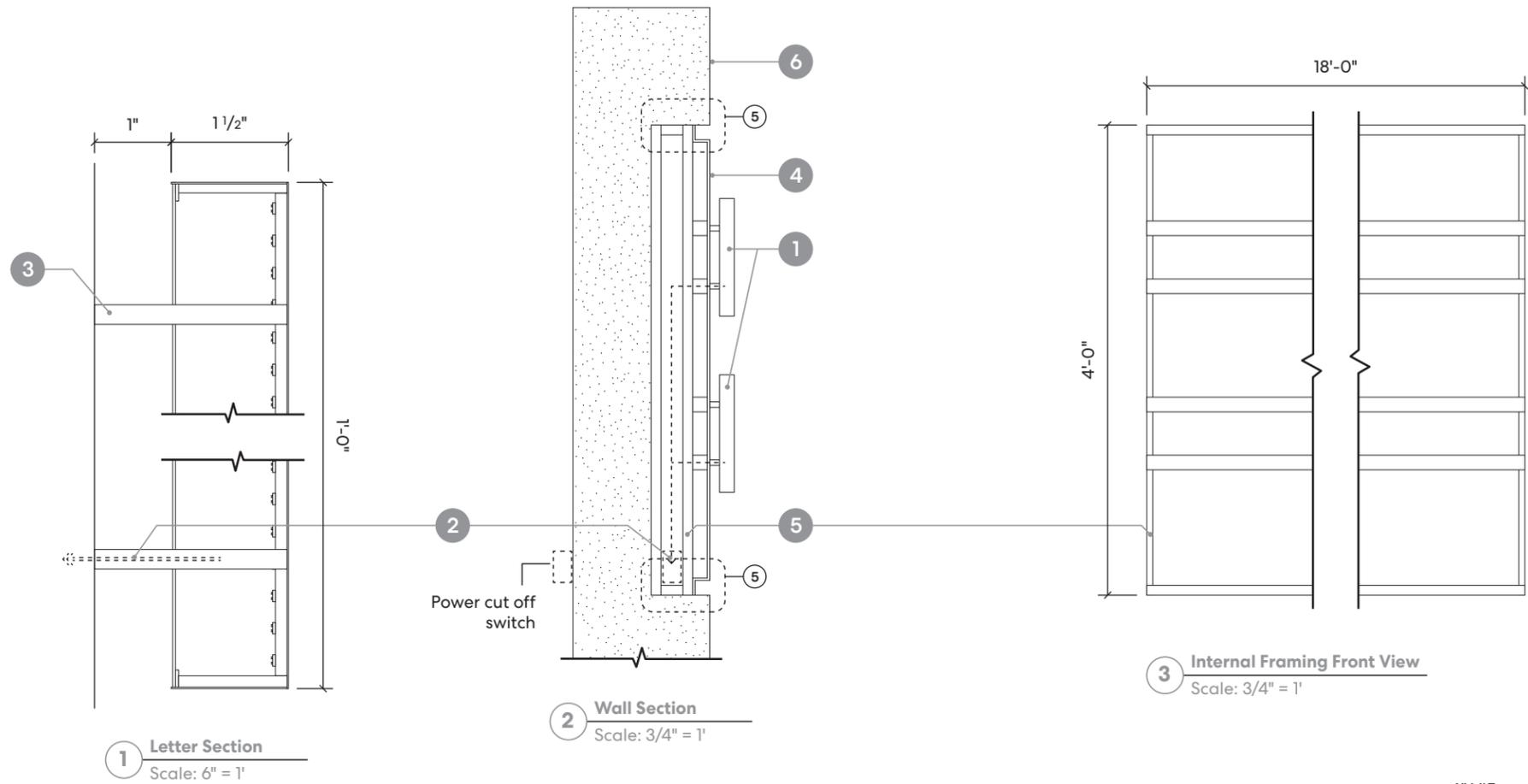
NW Entrance (Ashland Ave)



ID11: Gate ID

HALO LIT

Size:	72 SF	QTY: 4
Height Above Grade:	5'-0"	
Illumination:	Halo Lit	
	7-Day Programmable: On / Off & Dimmable	
	Time On: TBD	Time Off: TBD



- Halo illuminated Channel Letters and Logo:** Custom fabricated aluminum reverse channel letters with frameless, flush white translucent acrylic backs and concealed LED illumination. LED color temperature to be 3000K. Face and return surfaces painted to match C-4, interiors shall be painted white
- Internal Power Supplies:** Power supplies for the letters shall be located within the internal framing structure. Power supplies shall be accessible for maintenance. Route power to the sign location and the individual letters. No raceway shall be visible. All wiring shall be concealed. Coordinate wiring and power supply location with the wall construction as required. Power cut off switch to be installed and mounted to the backside of the concrete wall, in an inconspicuous location.
- Mounting:** Letters shall be pin mounted to the face panel with concealed hardware. Coordinate letter mounting with the conditions and materials at the installation location. Coordinate installation of the letters and related components with the wall construction so that all concealed structure, conduit, and other sign components can be properly located and installed. Refer to architectural drawings for additional information on wall materials and placement.
- Face Panel:** Fabricated 1/8" aluminum panels painted to match precast concrete wall. Panels to be mounted using tamper-proof, flat head fasteners painted to match metal panels. Panel seam to be located in the center, butt jointed with minimal visibility and no visible hardware on the front face of panel.
- Internal Framing:** Fabricated aluminum framing to fill cavity and provide structure for mounting dimensional letters. Frame to be anchored to the interior of the precast concrete wall with mechanical fasteners.
- Concrete Wall:** Cast-in-place architectural concrete wall provided by others. Refer to architectural sheet AS125 for additional information on size, location and placement.

Additional Notes: Sign is single sided and illuminated. All exterior painted surfaces to be finished with a protective matte clearcoat. Messaging is placeholder; copy subject to change.

Recommendation: If/When the Donor name changes, all faces panels should be refabricated and replaced.

ID12: East Club ID

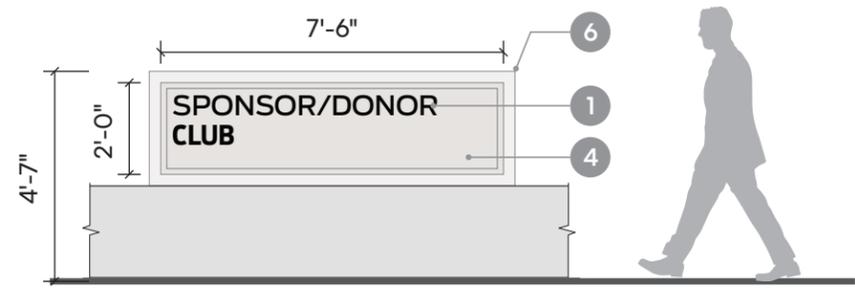
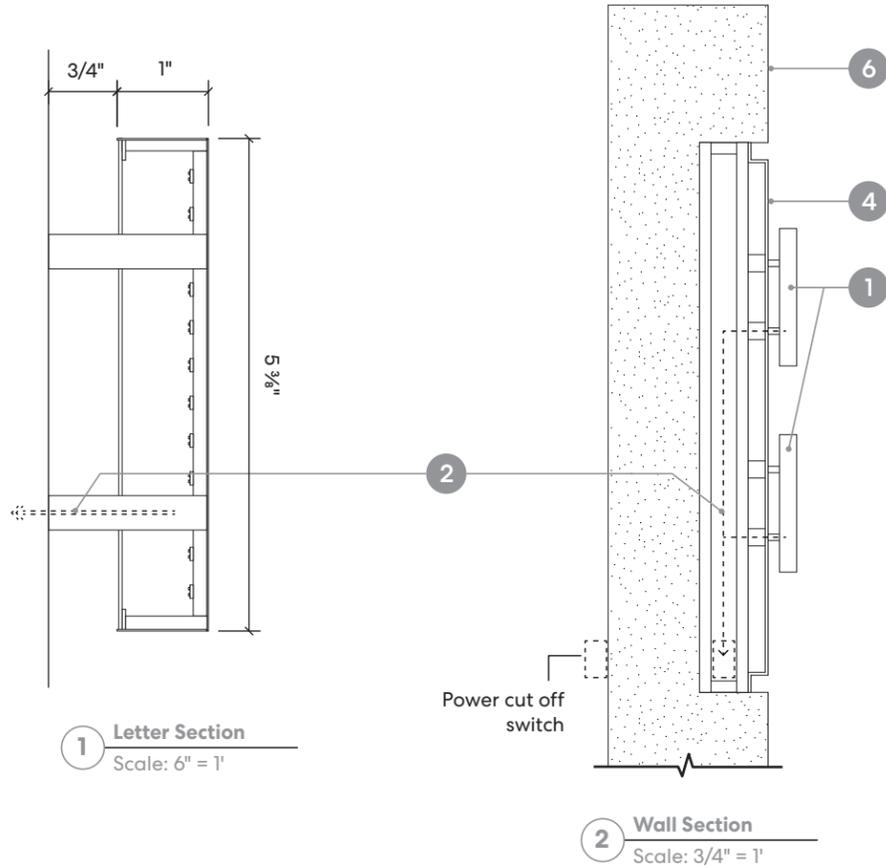
HALO LIT

Size:	4 SF	QTY: 1
Height Above Grade:	4'-2"	
Illumination:	Halo Lit	
	7-Day Programmable: On / Off & Dimmable	
	Time On: TBD	Time Off: TBD

- Halo illuminated Channel Letters and Logo:** Custom fabricated aluminum reverse channel letters with frameless, flush white translucent acrylic backs and concealed LED illumination. LED color temperature to be 3000K. Face and return surfaces painted to match C-4, interiors shall be painted white
- Internal Power Supplies:** Power supplies for the letters shall be located within the internal framing structure. Power supplies shall be accessible for maintenance. Route power to the sign location and the individual letters. No raceway shall be visible. All wiring shall be concealed. Coordinate wiring and power supply location with the wall construction as required. Power cut off switch to be installed and mounted to the backside of the concrete wall, in an inconspicuous location.
- Mounting:** Letters shall be pin mounted to the face panel with concealed hardware. Coordinate letter mounting with the conditions and materials at the installation location. Coordinate installation of the letters and related components with the wall construction so that all concealed structure, conduit, and other sign components can be properly located and installed. Refer to architectural drawings for additional information on wall materials and placement.
- Face Panel:** Fabricated 1/8" aluminum panels painted to match precast concrete wall. Panels to be mounted using tamper-proof, flat head fasteners painted to match metal panels. Panel seam to be located in the center, butt jointed with minimal visibility and no visible hardware on the front face of panel.
- Internal Framing:** Fabricated aluminum framing to fill cavity and provide structure for mounting dimensional letters. Frame to be anchored to the interior of the precast concrete wall with mechanical fasteners.
- Concrete Wall:** Cast-in-place architectural concrete wall provided by others. Refer to architectural sheet AS125 for additional information on size, location and placement.

Additional Notes: Sign is single sided and illuminated. All exterior painted surfaces to be finished with a protective matte clearcoat. Messaging is placeholder; copy subject to change.

Recommendation: If/When the Donor name changes, all faces panels should be refabricated and replaced.

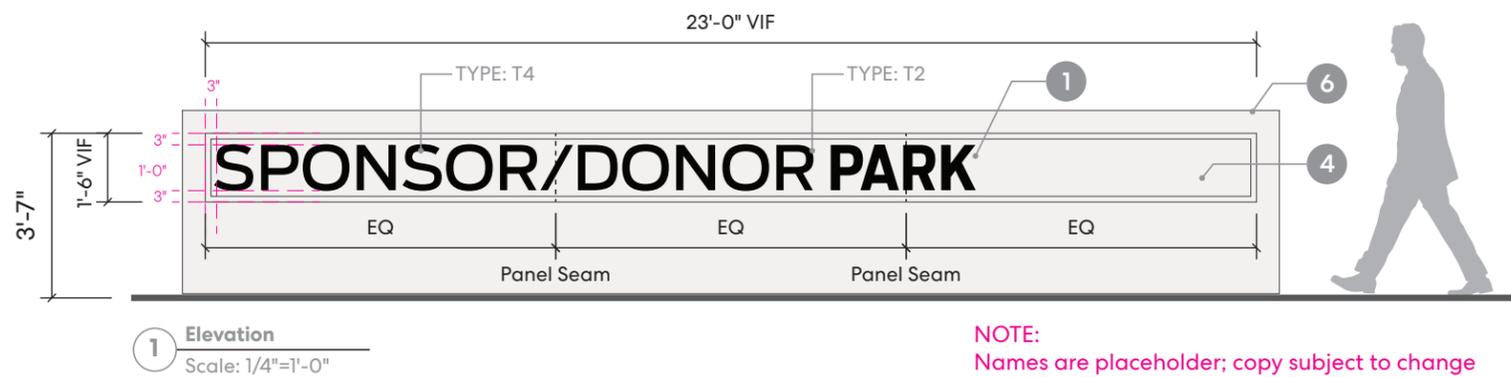
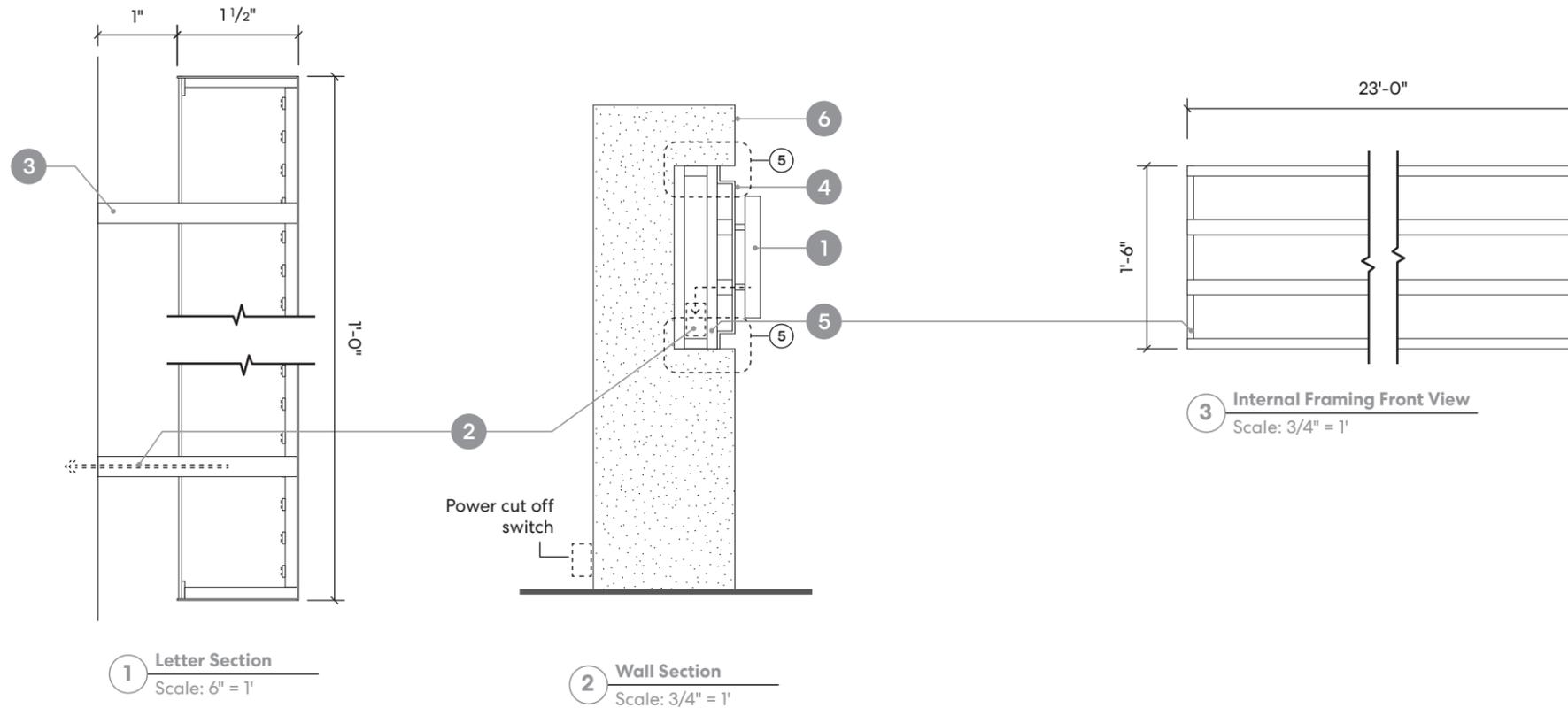


NOTE: Names are placeholder; copy subject to change and could be full color logo and/or text

D01: Plaza Donor

HALO LIT

Size:	35 SF	QTY: 1
Height Above Grade:	3'-7"	
Illumination:	Halo Lit	
	7-Day Programmable: On / Off & Dimmable	
	Time On: TBD	Time Off: TBD



NOTE:
Names are placeholder; copy subject to change and could be full color logo and/or text

- Halo illuminated Channel Letters and Logo:** Custom fabricated aluminum reverse channel letters with frameless, flush white translucent acrylic backs and concealed LED illumination. LED color temperature to be 3000K. Face and return surfaces painted to match C-4, interiors shall be painted white
- Internal Power Supplies:** Power supplies for the letters shall be located within the internal framing structure. Power supplies shall be accessible for maintenance. Route power to the sign location and the individual letters. No raceway shall be visible. All wiring shall be concealed. Coordinate wiring and power supply location with the wall construction as required. Power cut off switch to be installed and mounted to the backside of the precast concrete wall, in an inconspicuous location.
- Mounting:** Letters shall be pin mounted to the face panel with concealed hardware. Coordinate letter mounting with the conditions and materials at the installation location. Coordinate installation of the letters and related components with the wall construction so that all concealed structure, conduit, and other sign components can be properly located and installed. Refer to architectural drawings for additional information on wall materials and placement.
- Face Panel:** Fabricated 1/8" aluminum panels painted to match precast concrete wall. Panels to be mounted using tamper-proof, flat head fasteners painted to match metal panels. Panel seam to be located in the center, butt jointed with minimal visibility and no visible hardware on the front face of panel.
- Internal Framing:** Fabricated aluminum framing to fill cavity and provide structure for mounting dimensional letters. Frame to be anchored to the interior of the precast concrete wall with mechanical fasteners.
- Concrete Wall:** Cast-in-place architectural concrete wall provided by others. Refer to architectural sheet AS125 for additional information on size, location and placement.

Additional Notes: Sign is single sided and illuminated. All exterior painted surfaces to be finished with a protective matte clearcoat. Messaging is placeholder; copy subject to change.

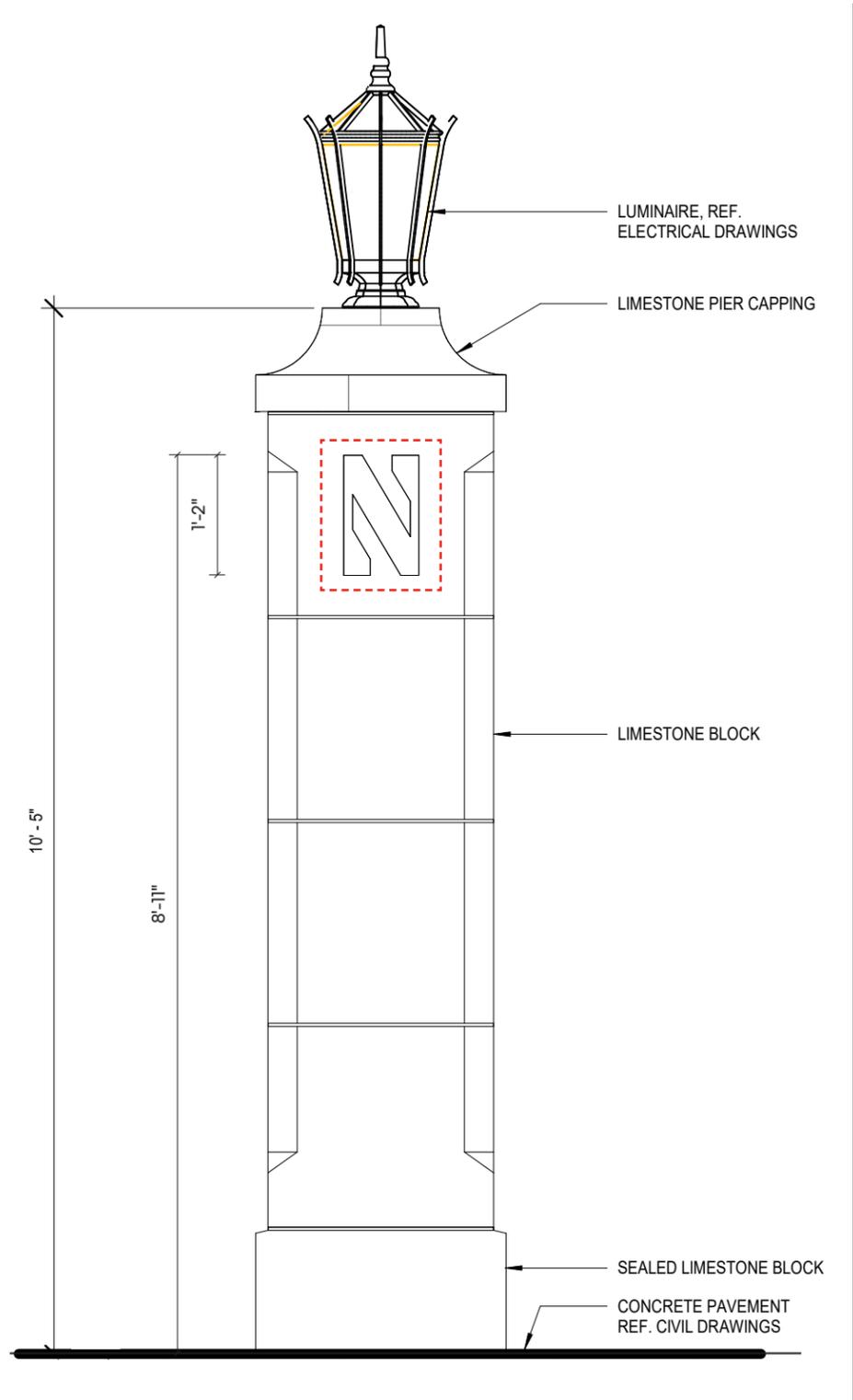
Recommendation: If/When the Donor name changes, all faces panels should be refabricated and replaced.

Piers

NON

Size:	1 SF	QTY: 2
Height Above Grade:	8'-11"	
Illumination:	Non-Illuminated	

1. Pier: Limestone Pier with engraved "N" logo.



Stadium Concourse Entrance



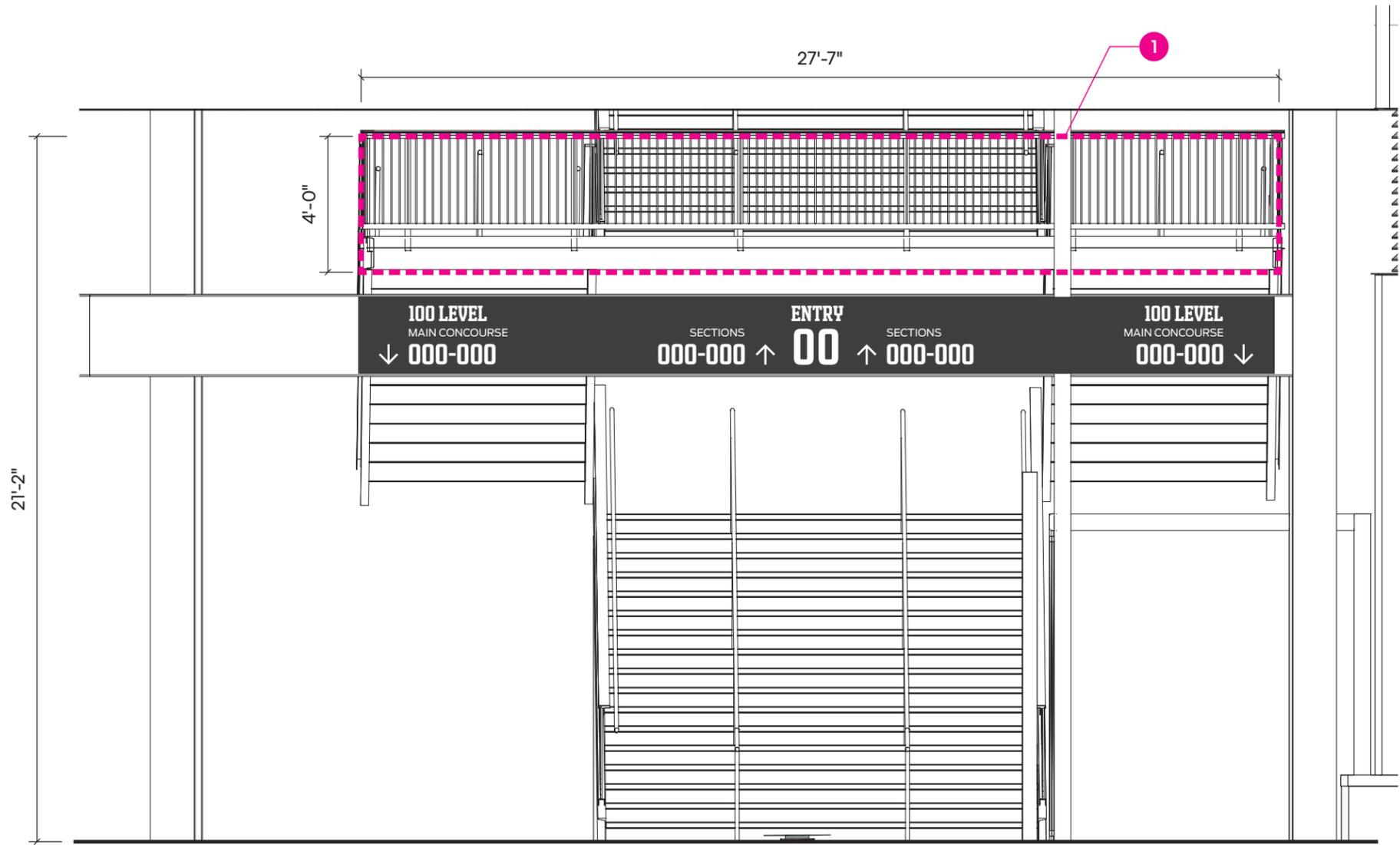
D05: Sponsor Identification

FACE LIT

Size:	110 SF	QTY: 2
Height Above Grade:	21'-2"	
illumination:	Face Lit	
	7-Day Programmable: On / Off & Dimmable	
	Time On: TBD	Time Off: TBD

- 1. Allotted size for future donor/sponsor signage at Entry 1 and 4 Stairs.

Signage content and fabrication methodology to be determined (by others).



NOTE:
Sign shown in rendering is placeholder; copy subject to change and could be full color logo and/or text

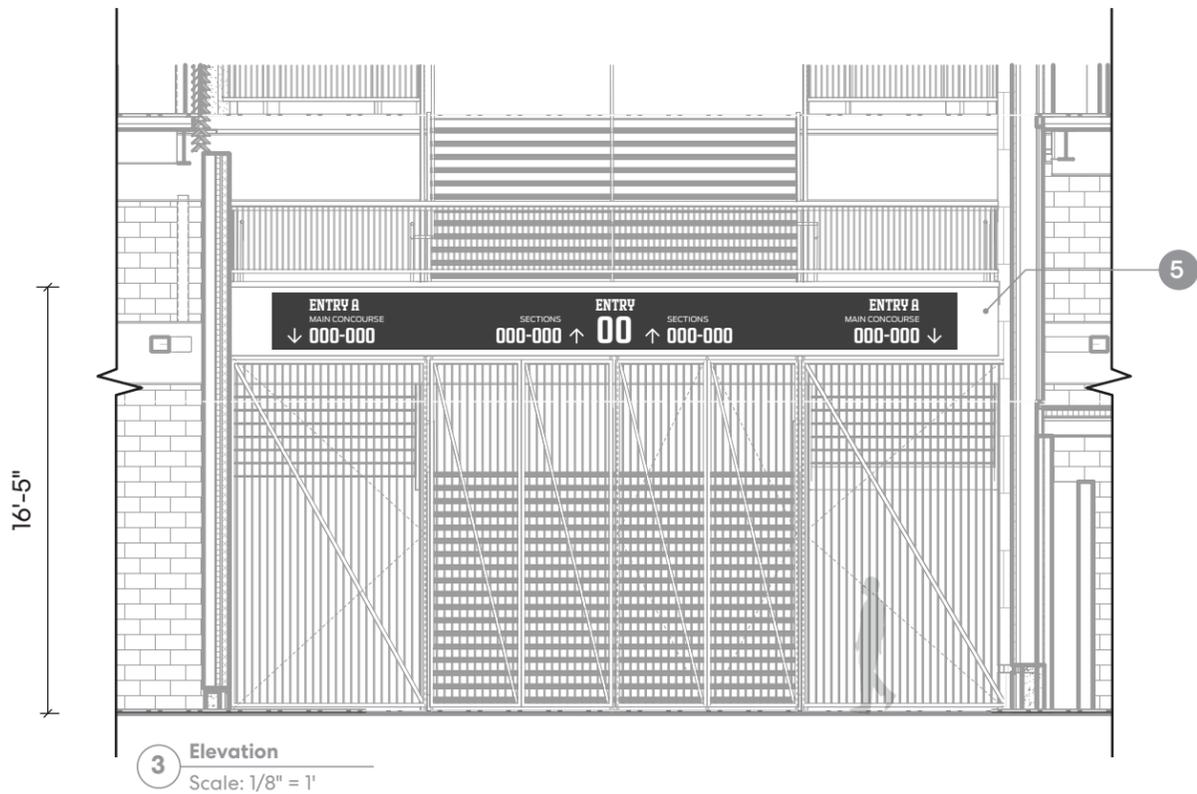
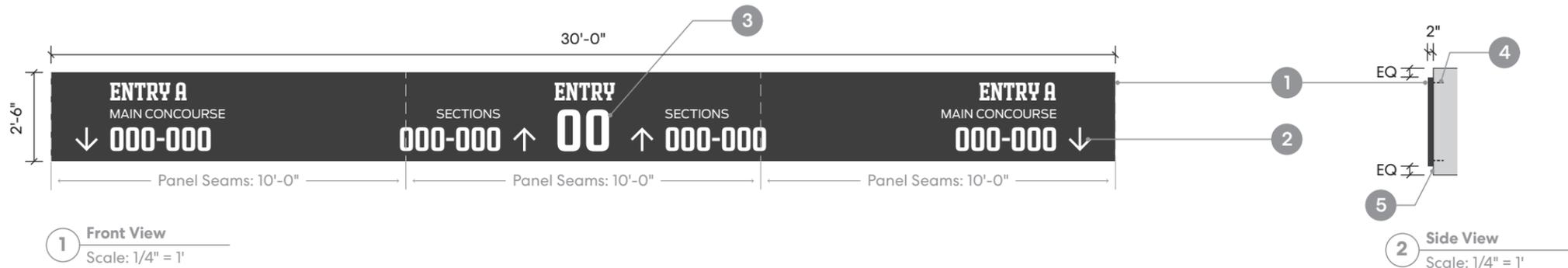
DR04: Directional - Overhead

NON

Size: 75 SF QTY: 8

Height Above Grade: 16'-5"

Illumination: Non-Illuminated



1. **Sign panel:** Custom fabricated aluminum sign cabinet painted C-4. Panel seams to be jointed in a way that is not visible from the face side. Provide internal framing as required. No hardware to appear on the face of the cabinet
2. **Text + Arrows:** Masked and painted text and symbols C-1.
3. **Large Numbers:** 1/2" thk flat cut acrylic characters, faces painted C-1, returns painted C-2. Adhered to surface of sign panel.
4. **Mounting:** Sign Cabinet shall be mounted flush to architectural condition with concealed hardware. Coordinate mounting with the conditions and materials at the installation location. Coordinate installation of the sign cabinet and related components with the wall construction so that all concealed structure and other sign components can be properly located and installed.
5. **Gate Facade:** Typical architectural structure at scheduled locations.

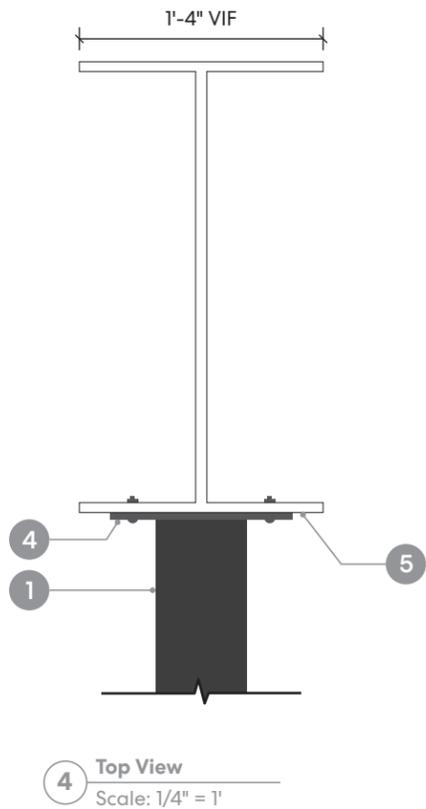
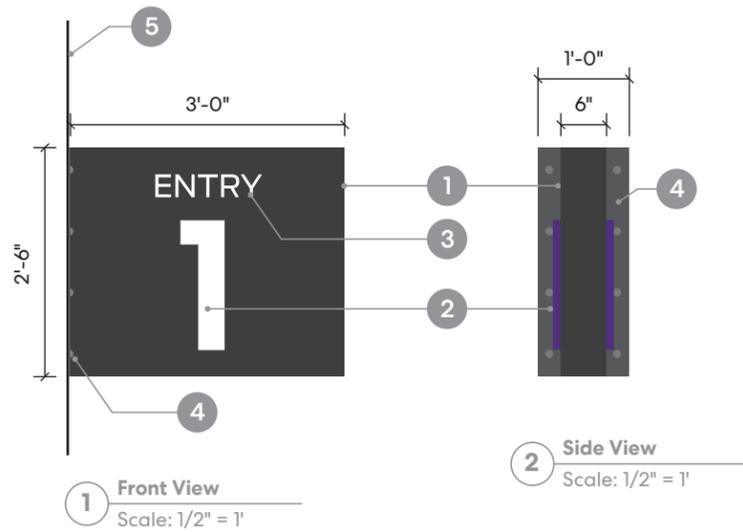
Additional Notes: Sign is single sided. Sign to be finished with protective matte clearcoat. Messaging is placeholder; copy subject to change.

Refer to architectural sheet A560 and A562 for additional information on size, location and placement.

DR05: Entry ID Blade

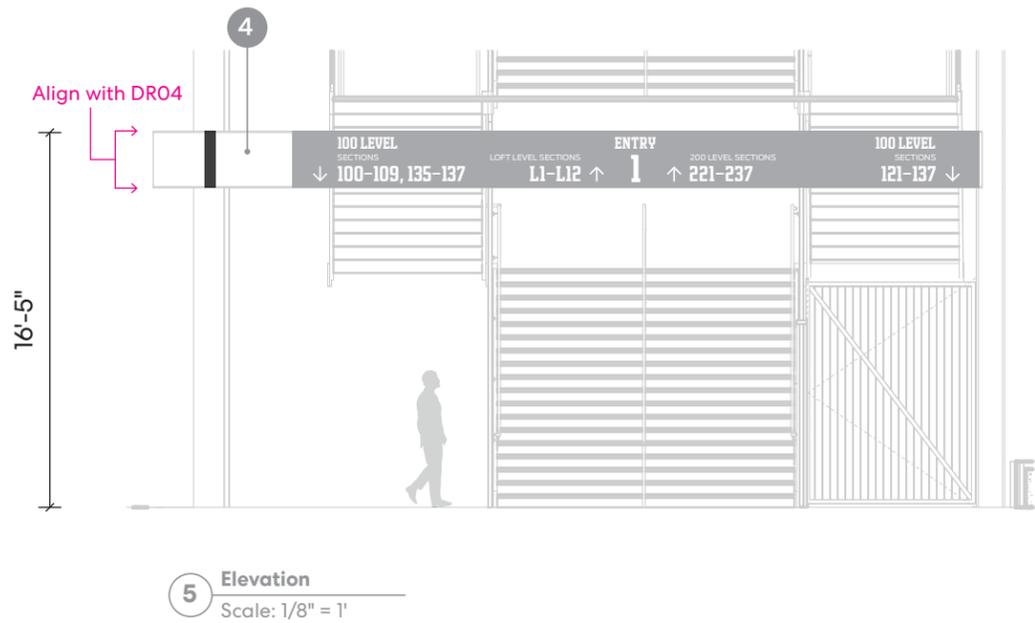
NON

Size:	8 SF	QTY: 7
Height Above Grade:	16'-5"	
Illumination:	Non-Illuminated	



- 1. Sign panel:** Custom fabricated aluminum sign cabinet painted C-4. Provide internal framing as required. No hardware to appear on the face of the cabinet.
- 2. Number:** 1/2" thk flat cut acrylic characters, faces painted C-1, returns painted C-2. Adhered to surface of sign panel.
- 3. Text:** Masked and painted text C-1.
- 4. Mounting Plate:** 1/4" thk aluminum plate welded to sign panel, painted C-3. Mounting plate to be mounted flush to structural beam with tamperproof hardware, painted C-3. Coordinate mounting with the conditions and materials at the installation location. Coordinate installation of the sign cabinet and related components with the beam so that all concealed structure and other sign components can be properly located and installed.
- 5. Beam:** Typical architectural structure at scheduled locations.

Additional Notes: Sign is double sided. Sign to be finished with protective matte clearcoat.



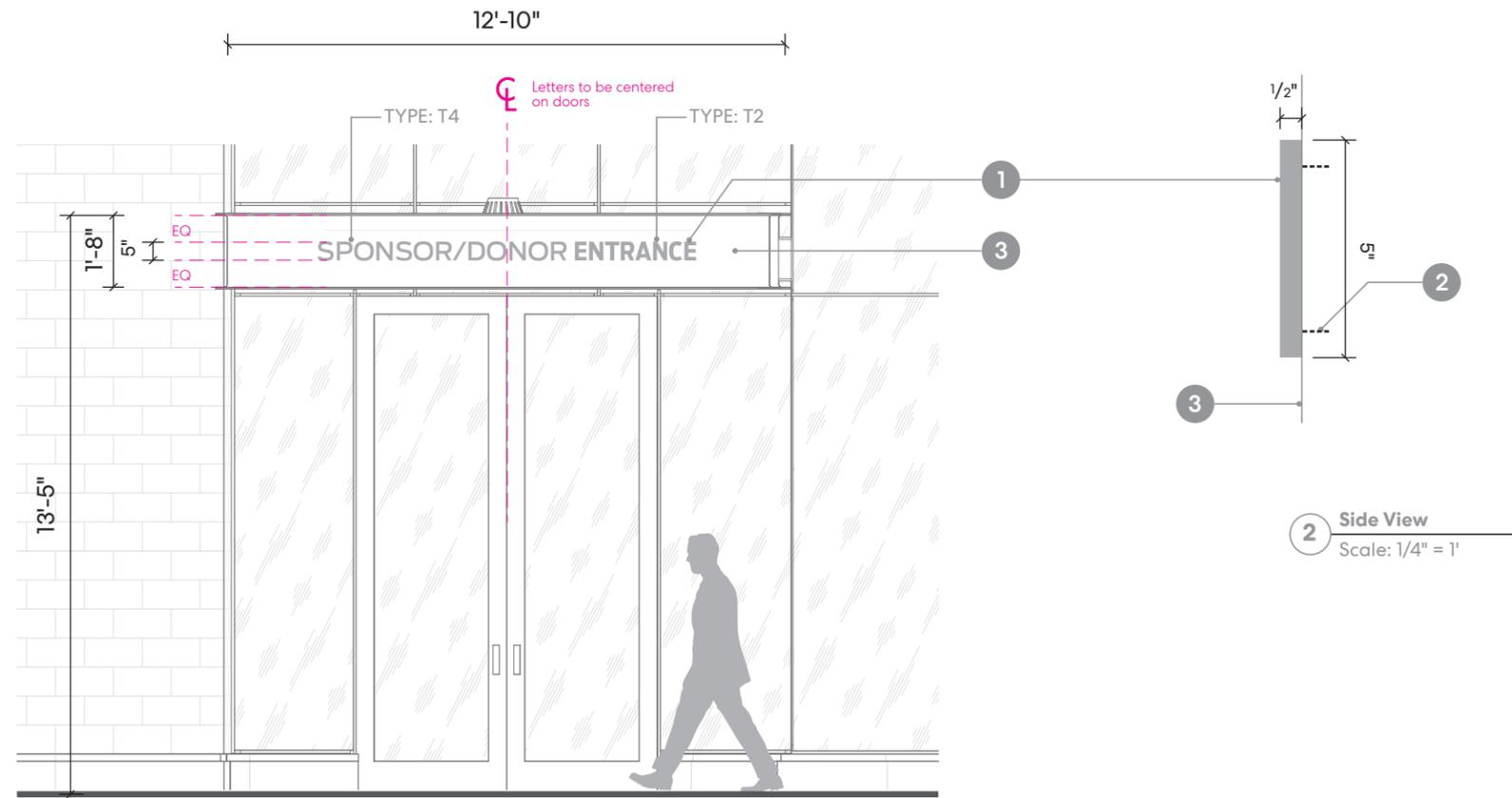
D03: VIP/Press Entrance Donor

NON

Size:	22 SF	QTY: 2
Height Above Grade:	12'-8"	
Illumination:	Non-Illuminated	

- 1. Dimensional Letters:** Flat water jet cut aluminum letters painted C-1.
- 2. Mounting:** Letters shall be pin mounted flush to the canopy with concealed hardware. Coordinate letter mounting with the conditions and materials at the installation location. Coordinate installation of the letters and related components with the wall construction so that all concealed structure and other sign components can be properly located and installed.
- 3. Canopy:** Existing canopy. Verify conditions on site.

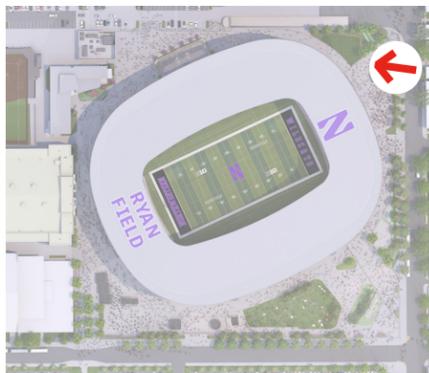
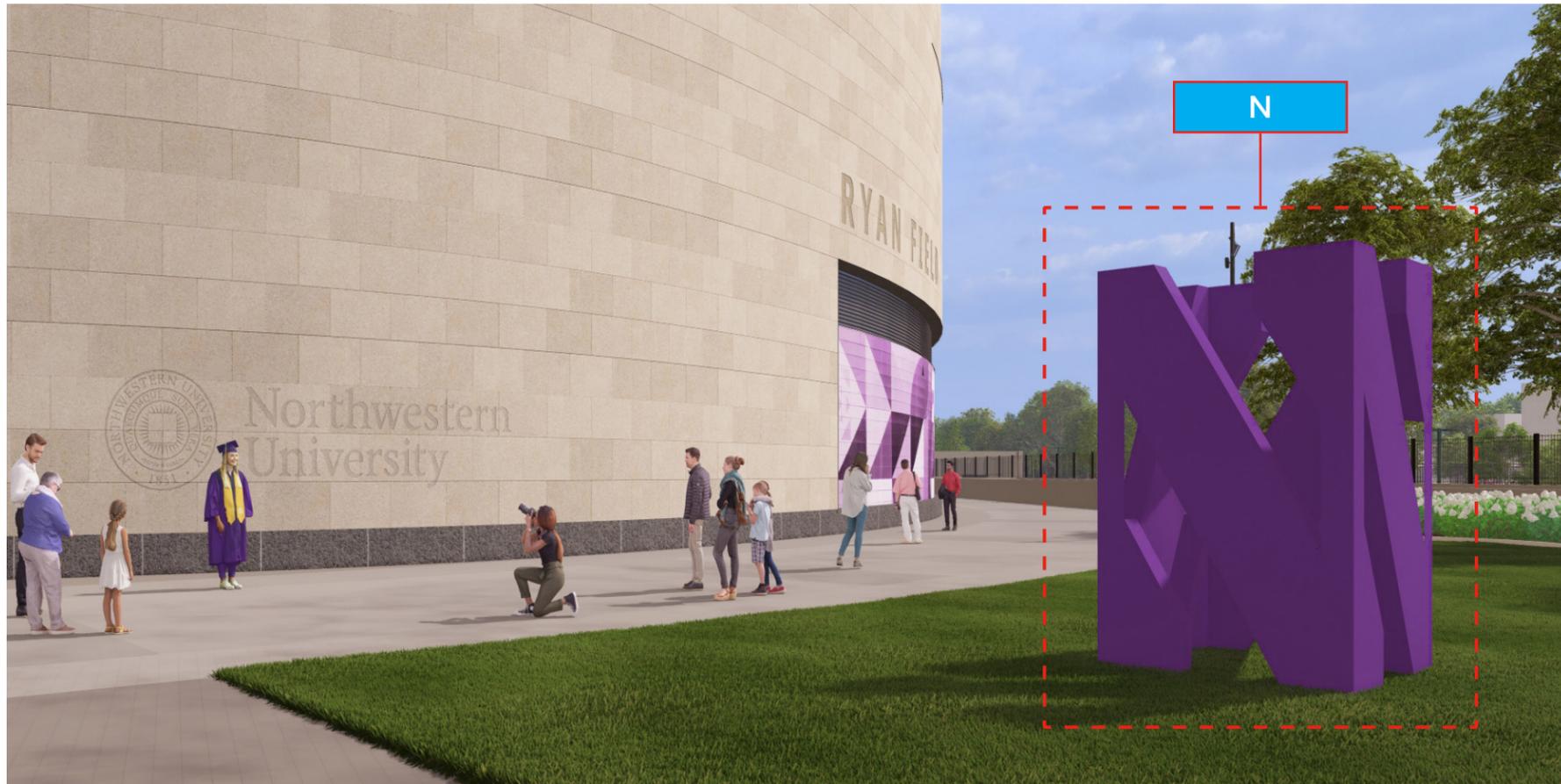
Additional Notes: Sign is single sided. Letters to be finished with protective matte clearcoat. Messaging is placeholder; copy subject to change.



1 Elevation
Scale: 1/4" = 1'

NOTE:
Names are placeholder; copy subject to change and could be full color logo and/or text

2 Side View
Scale: 1/4" = 1'



Key: Signage Illumination

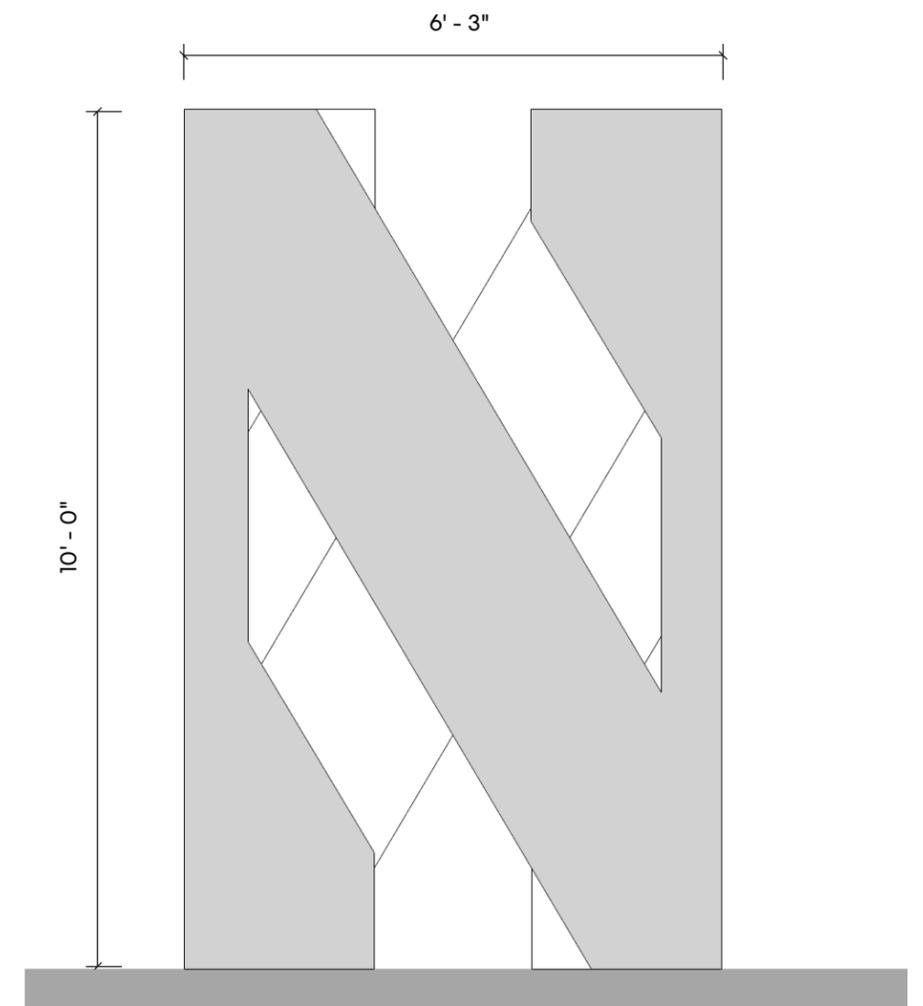
NON	HALO LIT	FACE LIT
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N: Sculpture

HALO LIT

Size:	63 SF	QTY: 1
Height Above Grade:	10'-0"	
Illumination:	Halo Lit	
	7-Day Programmable: On / Off & Dimmable	
	Time On: TBD	Time Off: TBD

- Sculpture:** Custom fabricated metal sculpture, Painted NW Purple.

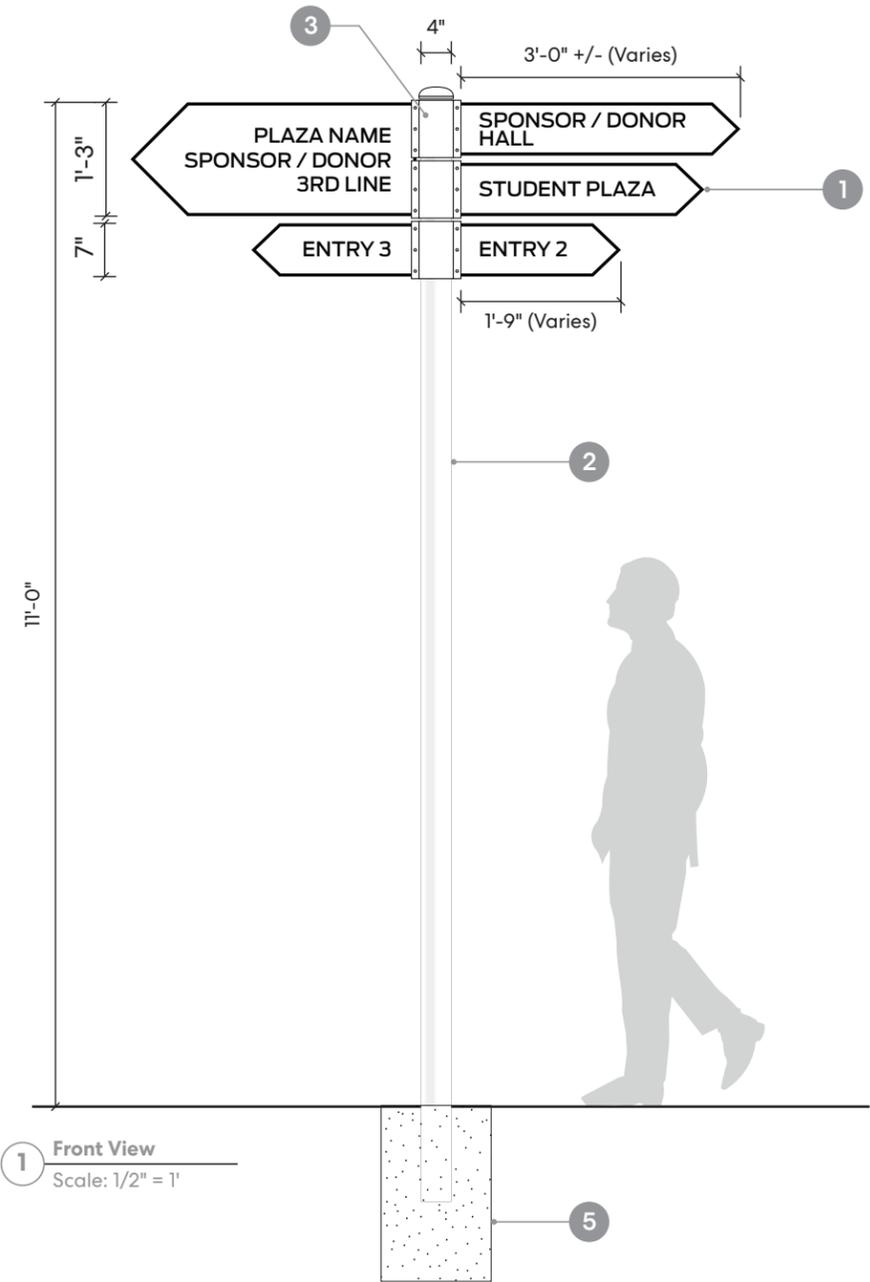


1 Elevation
Scale: 1/4" = 1'

DR03: Street Sign

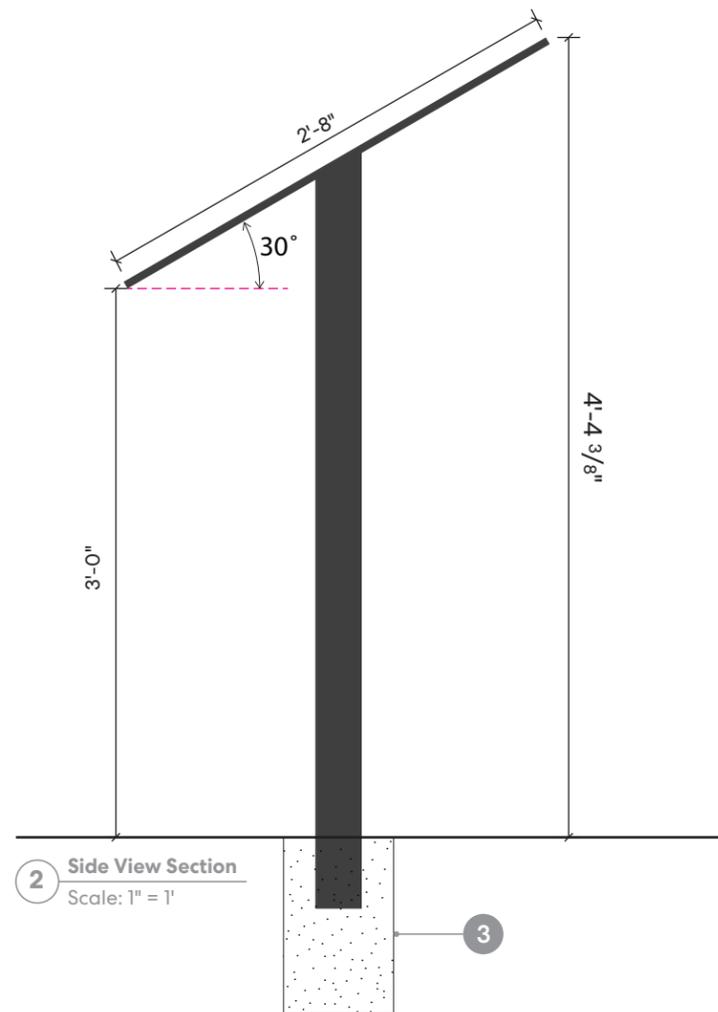
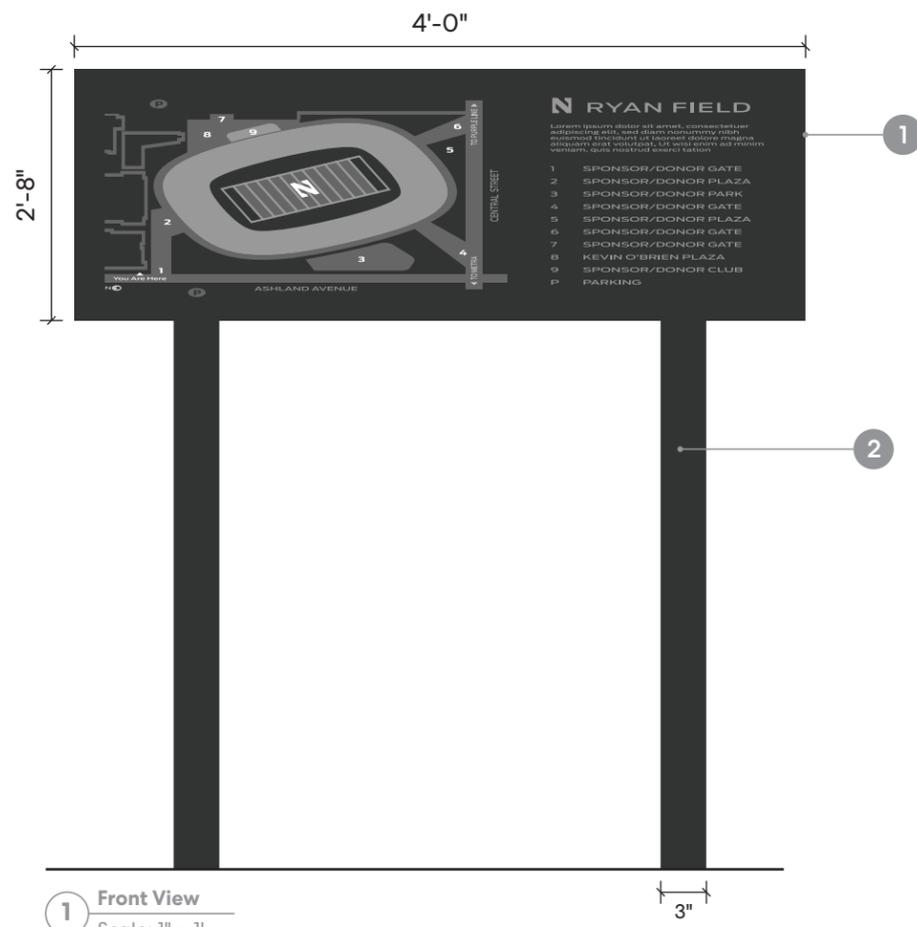
NON

Size:	Varies SF	QTY: 4
Height Above Grade:	11'-0"	
Illumination:	Non-Illuminated	



- Sign panel:** 3/16" Aluminum sign panel, painted C-1. Panel to have pre-drilled holes for mounting hardware and mechanically fastened with minimal dimension hardware to mounting cuff in a way that the panel can be removed if needed. All hardware to be painted to match C-1.
- Sign Post:** 4" diameter aluminum tube stock, painted to match C-1 with round cap on the top. Cap to be help in place with tamperproof set screw in a way that the cap can be removed, if needed. All hardware to be painted to match C-1.
- Mounting Cuff:** Custom fabricated from aluminum tube stock, painted to match C-1. Custom mounting channel brackets to hold sign panel to be welded to mounting cuff. Mounting cuff to be mechanically fastened to sign post in a way that the cuff can be removed, if needed. All mechanical fasteners to be painted to match C-1.
- Text + Border:** Masked and painted text and border, to match Black.
- Concrete Base:** Below grade, fully engineered concrete base..

Additional Notes: Sign is double sided. Sign to be finished with protective matte clearcoat. Messaging is placeholder; copy subject to change.



DR06: Exterior Site Map

NON

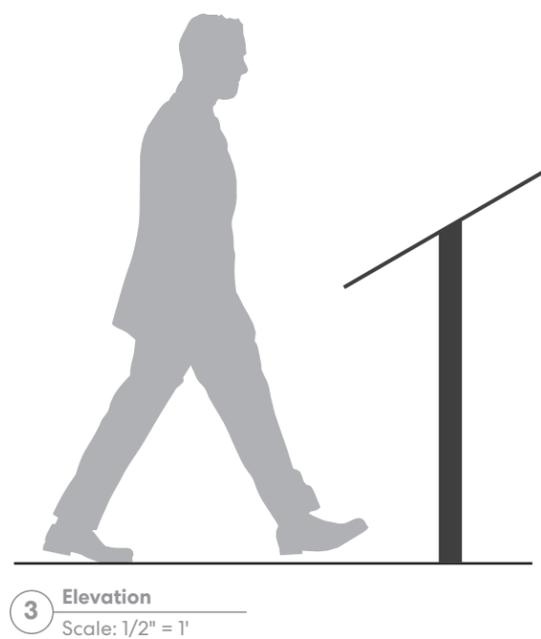
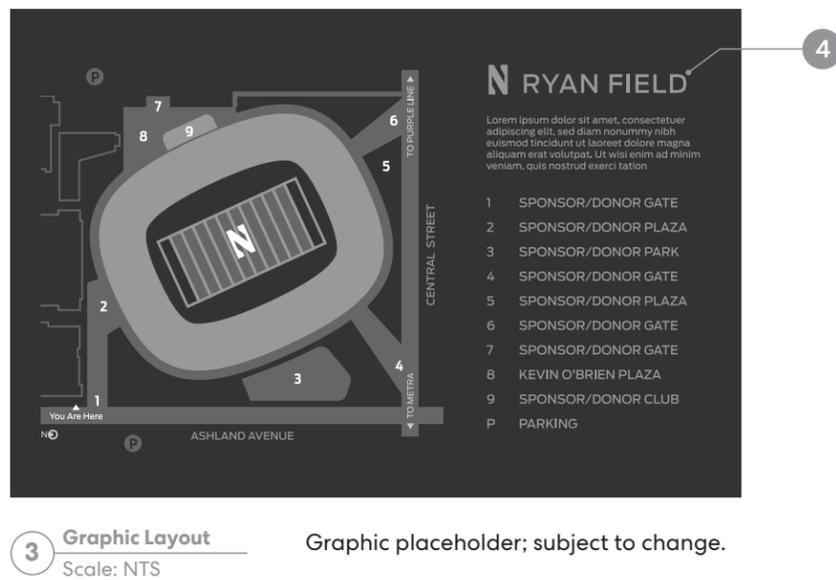
Size: 3 SF QTY: 3

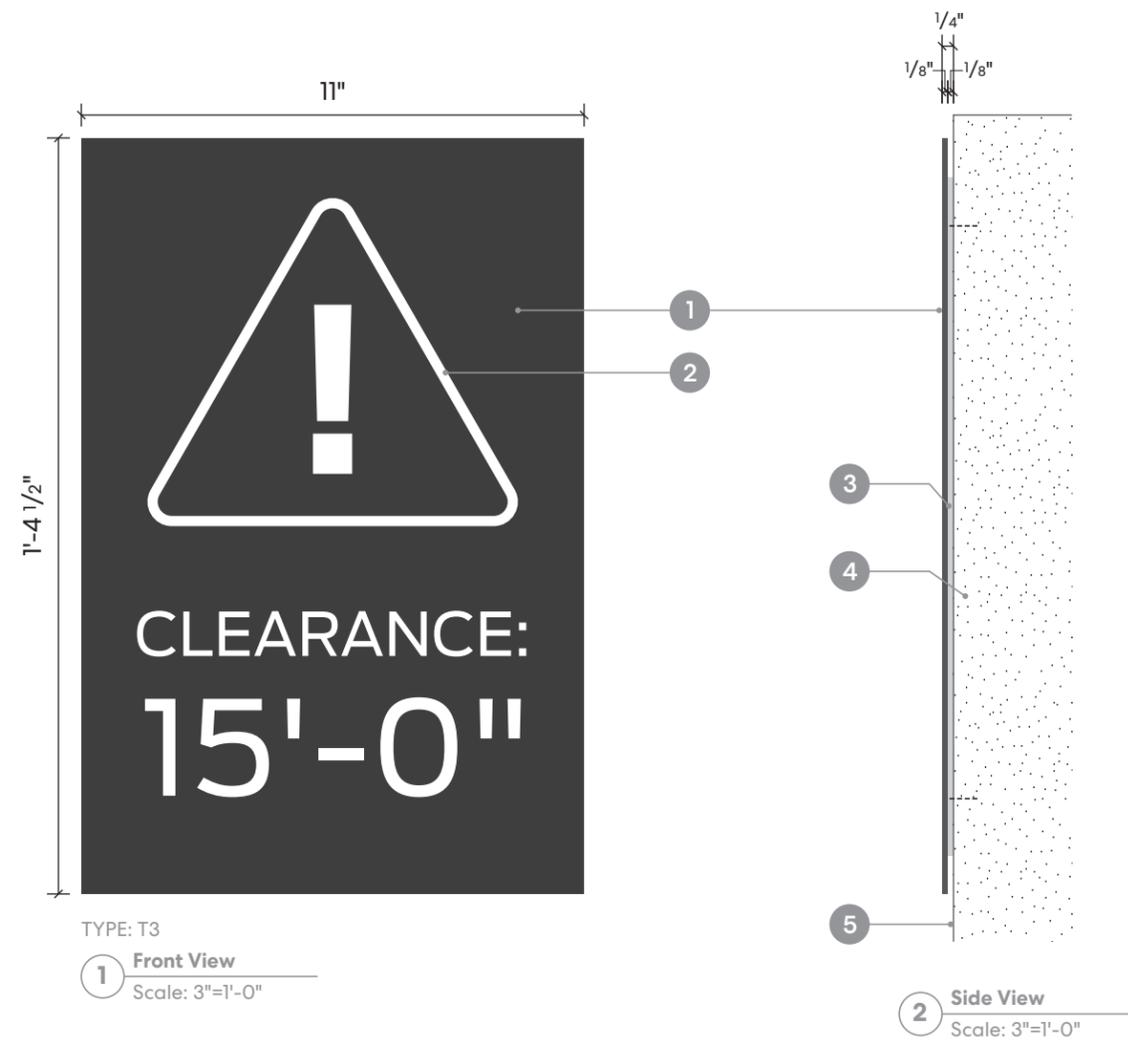
Height Above Grade: 3'-0"

Illumination: Non-Illuminated

- 1. Map Panel:** 1/4" thk painted aluminum panel with directed printed graphics. Background painted to match C-4.
- 2. Post:** 3" aluminum tube stock, painted to match C-4.
- 3. Concrete Base:** Below grade concrete base. Site conditions vary, all locations to be verified on site.
- 4. Direct Printed Graphics**

Additional Notes: Sign is single sided. Sign to be finished with protective matte clearcoat. Messaging is placeholder; copy subject to change.





RG05: Clearance Sign

NON

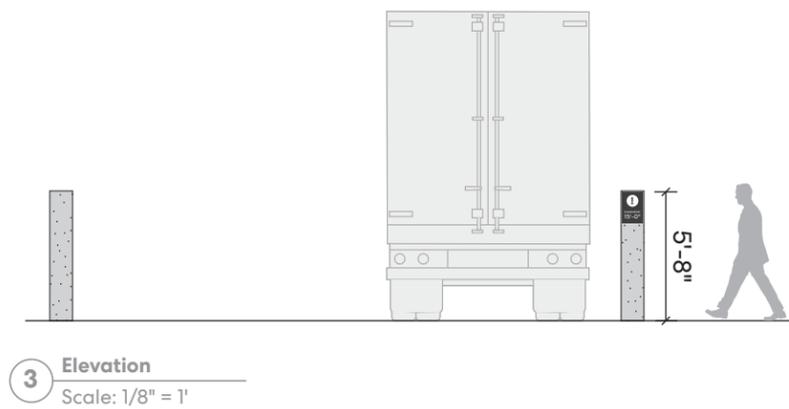
Size: 2 SF QTY: 1

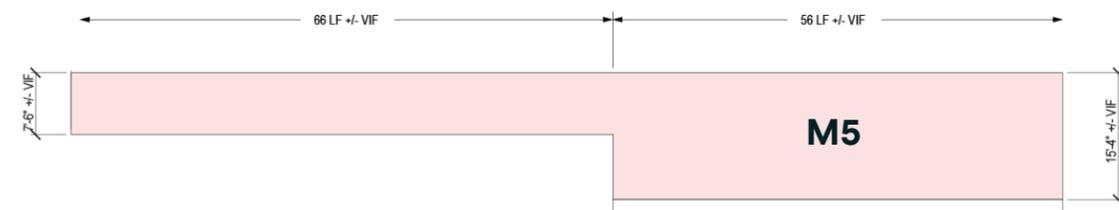
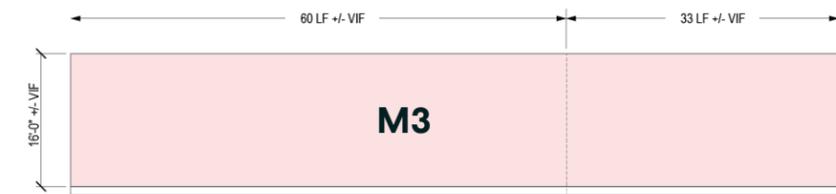
Height Above Grade: 5'-8"

Illumination: Non-Illuminated

1. **Sign Panel:** 1/8" thk aluminum panel painted C-4.
2. **Text & Symbol:** Direct printed C-1 text & symbol using exterior grade inks.
3. **Spacer:** 1/8" thk black acrylic back panel. Spacer to be inset 1/2" from all edges.
4. **Mounting:** Mount signs to scheduled architectural conditions with w/ VHB tape and/or silicone; no exposed seams. Provide mounting pins as required per wall finish.
5. **Wall:** Concrete

Additional Notes: Sign is single sided. Sign to be finished with protective matte clearcoat.





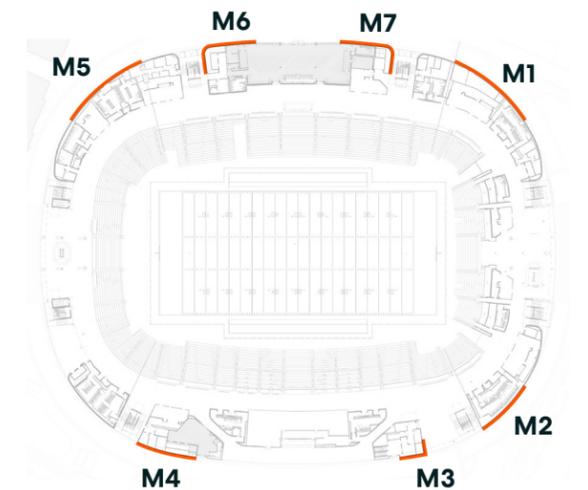
East View

M: Exterior Graphic Element

NON

M1 Size:	1,840 SF
M2 Size:	1,227 SF
M3 Size:	1,488 SF
M4 Size:	1,280 SF
M5 Size:	1,354 SF
M6 Size:	2,334 SF
M7 Size:	2,334 SF
Height Above Grade:	Varies
Illumination:	Non-Illuminated

- Exterior Graphic Element:** Allotted area for painted or applied graphic installation on existing substrate surface. Content is placeholder and to be determined by others.



illumination Examples



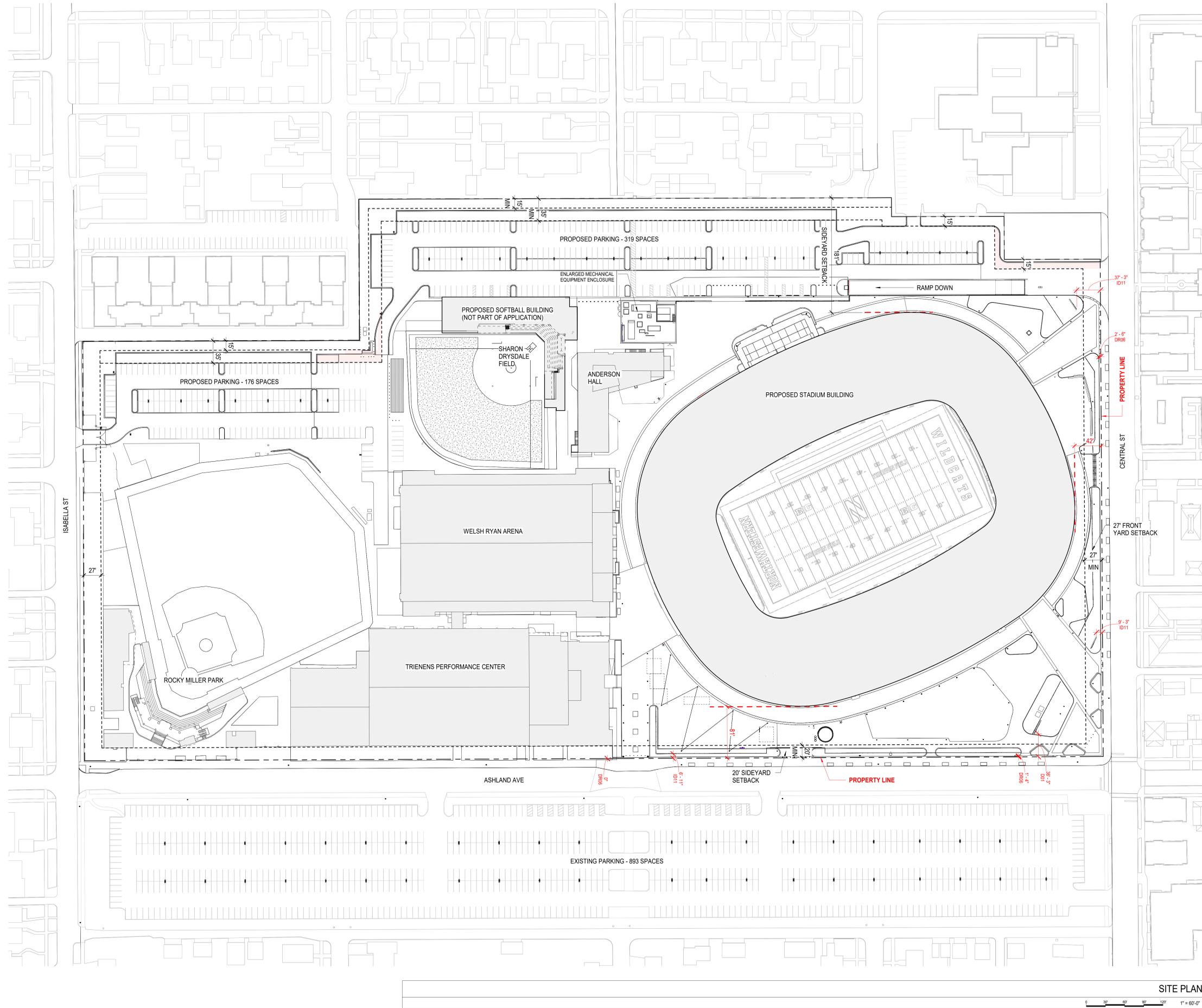
HALO LIT Example for Reference



FACE LIT Example for Reference



N Sculpture Illumination
Example for Reference



SITE PLAN **A1**

1" = 60'-0" A4/AD101

